







# MASTERS PROGRAMMES 2026 INTAKE



## **INTRODUCTION**

Why Hong Kong?

**HKU Business School Rankings** 



05

03

Our 2024-2025 student community at a glance

Regions Represented	
Accretio	India
Seigram	Indonesia

06



07





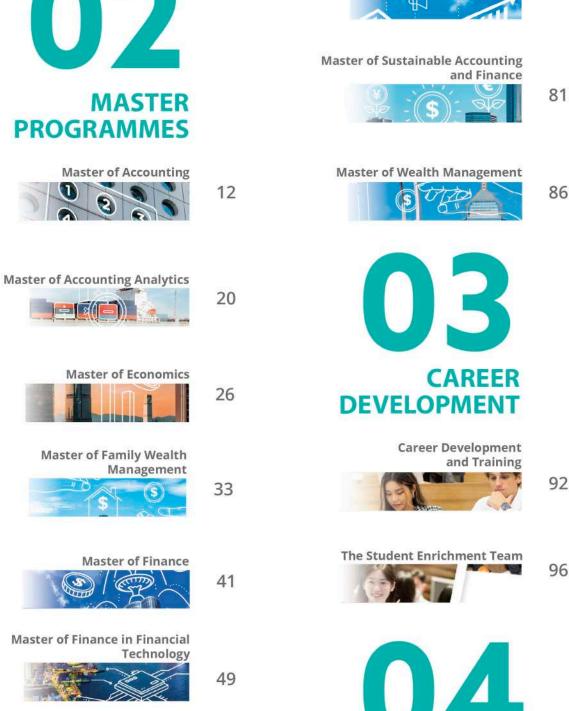




**General Facts** 

11









Master of Science in Marketing

73





## st st

#### Freest economy: World No.1

Since 1996 (Canada-based Fraser Institute)

3 rd

#### World No.2

Business-friendly tax system
(PricewaterhouseCoopers
LLP and the World Bank Group:
Paying Taxes 2020)

#### World No.3

Ease of Doing Business (The World Bank Group: Doing Business Report 2020)



#### **World No.4**

Global financial centre (The 2023 Global Financial Centres Index 33rd Edition)



#### World No.3

World Competitiveness Ranking 2025

## HKU Business School

**Faculty Members** 

#### **Vision**

To be a leading, globally-impactful academic institution of business and economics.

## **Unique Proposition**

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-renowned and prestigious universities around the globe 180+
Faculty Members
(Full time)

19 Regions

Including: Australia, Canada, France, Singapore, Sweden, U.K and U.S.A etc.

## Rankings

The University of Hong Kong



No. 11 in the World

No. 10 in the World

QS World University Rankings 2026 QS Graduate Employability Ranking 2022

No.4 in the World

Times Higher Education (THE) World's Most International Universities Ranking 2025



No. 35 in the World

Times Higher Education (THE) World Universities Ranking 2025

#### Our

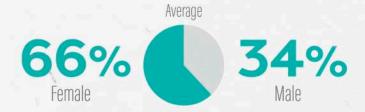
## 2024-2025

## student community at a glance

### **Regions Represented**

Australia	India	Singapore	
Belgium	Indonesia	Spain	
Canada	Israel	Switzerland	
China	Italy	Taiwan	
Denmark	Japan	Thailand	
England	Korea	Turkey	
France	Macau	U.S.A.	
Germany	Malaysia	Venezuela	
Hong Kong	Portugal	Vietnam	

### Gender



## **Undergraduate University**

Columbia University	Shanghai Jiao Tong University	University of California, Los Angeles
Cornell University	The Australian National University	University of Cambridge
Fudan University	The London School of Economics	University of Oxford
Imperial College London	and Political Science	University of Pennsylvania
King's College London	The University of Hong Kong	University of St Andrews
Korea University	The University of Manchester	University of Toronto
McGill University	The University of Melbourne	University of Washington
Monash University	The University of Warwick	University of Waterloo
Nanjing University	Tsinghua University	Yonsei University
National University of Singapore	University College London	Zhejiang University
New York University	University of British Columbia	
Peking University	University of California, Berkeley	





## Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



#### **Cyberport Campus**

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire



#### **HKU Main Campus**

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School.

The Main Campus also features other learning facilities, resources and services needed in university life.



#### **Town Centre**

Located at the heart of the city, Admiralty Town of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

## Global presence



#### **HKU Beijing Centre**

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.



#### **HKU-Tel Aviv Innovation Hub**

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.



#### **Shenzhen Campus**

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.



#### The Representative Office of The University of Hong Kong in Vietnam

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.



#### HKU iCube

HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

#### **Quick Facts**

TYPE

INTAKE

**FORMAT** 

MEDIUM

**DURATION** 



Master Degree



August



Full-Time



English



Minimum 1 year / Maximum 2 years

### **Class Days**

Normally 2 sessions of teaching per course per week



#### **Course Assessments**

a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination



## Master of Family Wealth Management Overview

#### **Cultivating Experts in the Dynamic World of Family Wealth**

Led by an outstanding team of visionaries and experts, the Master of Family Wealth Management programme offered by HKU Business School and the Hong Kong Institute for the Humanities and Social Sciences (IHSS) dives deep into the historical roots, cultural dimensions, and cutting-edge strategies of family wealth.

As the first of its kind in Hong Kong, this degree is your gateway to a thriving career in the dynamic world of family wealth management. The programme offers an interdisciplinary mix of skills and knowledge which will help students develop the soft and hard competencies required for a successful career in this rising industry. Graduates will be well-equipped to embark on a successful career as family wealth managers, whether as professionals in the field or as integral members of their own family legacy.

### **Interdisciplinary Academic Focus**

**HKU Business School** 

Hong Kong Institute for the Humanities and Social Sciences (IHSS)

The interdisciplinary approach of the programme helps students understand the multifaceted nature of the family office and wealth management landscape. Key topics include:

- Asset allocation
- Family office management
- History of wealth and financial markets
- Estate planning
- History of family and family business
- Psychology and inter-generational dynamics



### Why does history matter in family wealth management?

Family wealth management is a multifaceted endeavor that extends beyond financial transactions and balance sheets. It involves a comprehensive understanding of familial dynamics, values, and the intricate tapestry of history woven through generations. History plays a pivotal role in shaping the approach to wealth management within families, influencing decision-making processes, values transmission, and the preservation of legacy. Therefore, historical lessons enable family managers today to understand the present and plan for the future.

## Top Q&A PROGRAMME DIRECTOR

Top 4 questions about the Master of Family Wealth Management programme, answered by our Programme Director

Ms. Bonnie Leung.

#### Why a taught master's programme dedicated to family wealth management?

The wealth management industry saw strong growth in recent decades, and despite greater market uncertainty in the last few years, demand for professionals to manage wealth continues to grow. In particular, families are increasingly seeking advice on how to holistically manage their wealth, business and legacy. While there are many finance and accounting postgraduate programmes in Hong Kong and the region, the Master of Family Wealth Management degree at HKU fills a gap in specialized knowledge that caters to the unique needs of family offices, high-net-worth families and private wealth management.

## Who should apply Master of Family Wealth Management?

he Master of FWM programme is suitable for a wide range of prospective students. Potential student profiles may include, but not limited to recent university graduates looking to complement their undergraduate majors with more well-rounded post-graduate studies; early career professionals looking to expand horizons or upgrade skills; and younger members of families seeking insights on family wealth management, succession planning, family business development, and governance. At the heart, the programme caters to those who are passionate about managing family wealth and family office, regardless of their prior education and work.

## мs. Bonnie Leung

Programme Director -Master of Family Wealth Management What is the intake size for the programme and how does it benefit the students' learning experience and professional network development?

Annual intake for the Master of Family Wealth Management programme is limited, and further organised into smaller pods for class discussions and collaboration. This will enable the class to foster a strong sense of fellowship, enriching the graduates' life-long experience and enhancing their future professional network. The curriculum prioritises teamwork through a compulsory retreat at the start of the programme and coursework throughout the year, building a strong bond amongst students. Students will also be encouraged to self-organise other extracurricular activities to further class camaraderie.

6 + 4 + 2 = 12

CORE
COURSES

COURSES

COURSES

COURSEEQUIVALENT
CAPSTONE

COURSE

CREDITS

#### **Core Courses (Six Courses)**

Asset Allocation and Investment Management

Corporate Finance and Business Models Current Issues in Family Office Management

Estate Planning and Legal Issues

History of the Family and Family Business Dynasties History of Wealth and Financial Markets

#### **Elective Courses\*\* (Four Courses^)**

Business History and Best Practices Cross-cultural Communication and Management **Economic and Quantitative History** 

Emerging Markets and Global Investment Opportunities

Hedge Funds and Private Market Investments Introduction to Accounting, Economics and Finance

Psychology, Group Dynamics and Management Religion and Wealth

Sustainable Investing, Impact, and Philanthropy

#### **Capstone Course (One Course)**

Family Wealth Management Capstone Project

\*\*Not all of the elective courses listed above will necessarily be offered each year, and the above list is subject to further adjustments.

^MFWM students may take up to two elective courses outside the MFWM programme, subject to university approval:

b. Alternatively, MFWM students may take one of the two outside electives from the Master of Social Sciences in the field of Nonprofit Management. The selection of cross-listed courses shall be subject to the approval of the Programme Director/Chair of the two respective programmes.

<sup>\*</sup>The curriculum structure is subject to review and adjustments by the University.

a. A maximum of two 6-credit electives from the taught postgraduate curricula offered by the Faculty of Business and Economics may be allowed under the advice and approval of the Programme Directors concerned.

## Scholarship

#### **Entrance Scholarship**

We offer scholarships to qualified students, who may receive a scholarship ranging from 5% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. Candidates who would like to be considered for a scholarship shall submit an additional statement in the admissions portal.

#### Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

#### Fargo Wealth Excellence Scholarship

Up to 14 scholarships shall be awarded, starting from the academic year 2022-2023, to Year One students, available to all masters programmes offered by the HKU Business School on the basis of academic performance in the respective programmes and their contributions to the community of masters programmes. The Scholarship shall be of the value of HK\$10,000 each.

## **Tuition Fee** \$462,000\*

A deposit of HK\$154,000\* is required to confirm the admission offer. The balance shall be payable in two instalments in one year, irrespective of the number of courses taken in each module.

\* Subject to change and final approval of the University.

#### **HKU Business School Dean's Master Fellowship**

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

#### Generous Scholarship

The value of the Fellowship ranges from HK\$250,000 to the full prevailing composition fee

#### Personalised Mentorship

- Tailored mentorship will be provided throughout your
- Master's programme

   Networking events will be organised among awardees, faculty and business leaders to build your connections

#### **Top-tier Internship Opportunities**

- Opportunities to undertake pre-programme internships - Gain hands-on experience with leading companies to grow your career

#### Free International Learning Opportunities

Complimentary international trips, allowing you to explore global business opportunities and enhance competitiveness across cultures

Candidates\*\*\* applying to the MFWM programme who wish to be considered for a scholarship should submit a statement outlining the rationale on why he/she is most qualified for the scholarship.

\*\*\*Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.



#### Who should choose Master of **Family Wealth Management** programme?

The programme welcomes committed individuals who exhibit a propensity to become well-rounded family wealth managers.

- + Demonstrate ability to succeed academically
- + Are intellectually curious across a wide range of topics
- + Have a passion for family wealth management
- + Have potential to make an impact in his or her future work

## Student Experience Sharing



## Hairou Li

Master of Family Wealth Management (Class of 2025)

Coming from a non-finance background, I was initially quite nervous about joining the Master of Family Wealth Management Programme. Some of the concepts were unfamiliar at first, and there were moments when I had to work extra hard to keep up. However, it always felt like I was just one small step away from understanding. With the steadfast support of my professors and classmates, I was able to 'stand on my tiptoes' and reach further than I thought I could!

What surprised me most was how welcoming and helpful everyone was. The professors were approachable, patient, and truly invested in our growth. I also made some genuine friendships with people I can rely on, as well as learn and laugh with. Last but not least, I was given the chance to explore internships in the finance industry, which gave me a completely new perspective on the business world. Ultimately, this programme has been an eye-opening experience I'll carry with me for life both personally and professionally.



## Hanry Ng

## Master of Family Wealth Management (Class of 2025)

The Master of Family Wealth Management Programme equips students with the specialised knowledge and skills required to excel as family office practitioners. The curriculum is designed to address the unique needs of ultra-high-net-worth families, focusing on advanced financial strategies and products tailored for complex portfolios. Industry experts guide us through financial modeling, ensuring we are prepared to serve 'super-family' investors with precision and expertise.

One highlight is the opportunity to collaborate closely with next-generation entrepreneurs and peers who are future stewards of family wealth. Through these interactions, we build meaningful connections and discover valuable insights. Additionally, the programme provides support for families in establishing governance frameworks, such as family charters, and developing initiatives that align with their values and legacy goals.

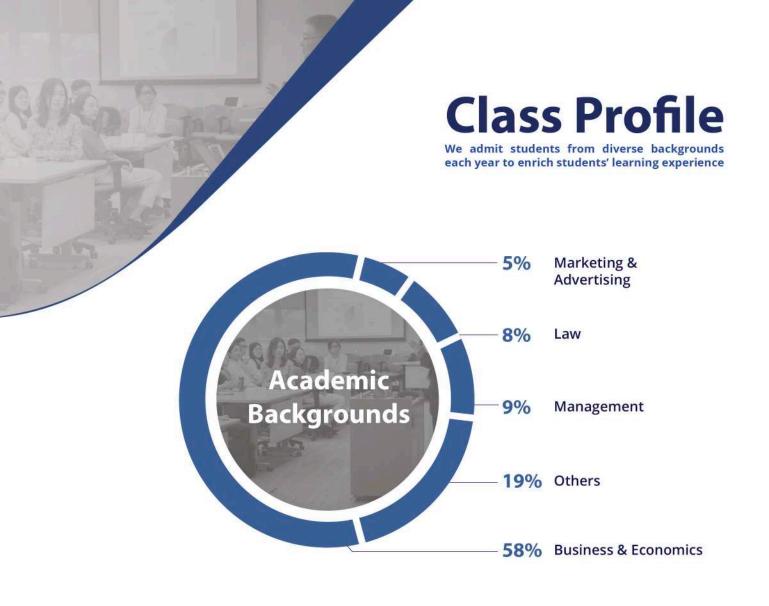
The learning experience is further enriched by guest speakers from top firms like Ares Management, BlackRock, Citi, and Nomura, who share firsthand industry practices. Whether mastering financial strategies, navigating governance challenges, or building strategic networks, this programme is a vital stepping stone toward becoming a competent family office practitioner.











#### **Previous Employers (Internship)**

- Bank of China
- Bitmain Technologies Inc.
- BNP Paribas
- BOSCH (China) Investment
- · China life Insurance Company
- China Railway Group
- CITIC Securities

- Deloitte
- Ernst & Young
- Financial Affairs Bureau of Nanchong Municipality
- Goldman Sachs
- Hong Kong Trade Development Council
- HSBC

- KPMG Huazhen LLP
- Morgan Stanley
- Phoenix TV
- PricewaterhouseCoopers (PwC)
- Simpson Thacher & Bartlett
- · Television Broadcasts Limited
- Tencent Music Entertainment

#### **Gender + Age**



**49**%



**51**%



## Admission Requirements

To be eligible for admission to our programme, you must:







Obtain a TOEFL/IELTS score if you are not from an English-medium university Obtain statements from two referees, regarding suitability for the programme

Hold a recognised Bachelor's degree or equivalent

#### Minimum score requirement:



or TOEFL Paper-based 550

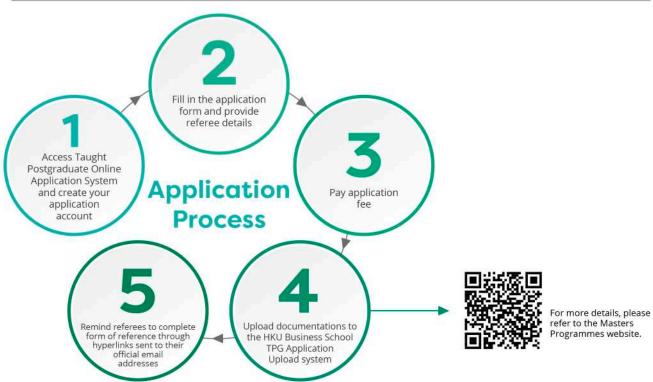
or

6
with no subtest below 5.5

GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

**Code Number** 

TOEFL: 9671; GRE: 2482



#### Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the
  application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

The HKU Business School has a dedicated team that prepares our masters students

for success in the world of work.

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.



### **Partial Employers List**

#### **Banking and Financial Services:**

Bank of China	China Construction Bank	China Merchants B	ank DBS
Futu Securities	Goldman Sachs	Guotai Junan Internati	onal HSBC
Huatai International Fi	nancial Holdings	ICBC Asia	Ping An

#### **Professional Services and Consulting:**

Deloitte	Ernst & Young	KPMG	Oliver Wyman	PricewaterhouseCoopers
			A.	

#### Technology:

Alibaba	Amazon Web	Services	Ву	teDance		Huawei
IBM Consulting	Insta36	50	J	D.com	Kua	ishou Technology
Meituan	miHoYo	Ten	cent	Xiaohongsh	ı	Xiaomi

#### Others:

BASF	Cainiao	Hong Ko	ng Jockey Club	Hong Kong M	onetary Authority
Marriott Inter	national	Midea	OOCL	Pfizer	Trip.com Group

<sup>^</sup> Data based on graduate surveys which was launched in 2024.



Empowering Your Research and Job Market Intelligence with Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

#### **Know Yourself and Your Strengths**

Gain Insights into Your Relationship Style, Understand Your Impact on Others, and Identify Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

02

#### **Plan Your Career**

Profile Analysis, Option Research, and Building Realistic Career Plans: Navigating Your Path to Success, through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

## Career Development & Training

Expanding Horizons: Explore a Range of Career Development Activities with Us



#### **Tell Your Story**

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + Crafting Compelling CVs and Cover Letters
- + Personal Branding: Maximising Social & Professional Media Impact
- + Small Group Mock Interviews: Enhancing Your Interview Skills
- + Mastering Presentation and Pitching Skills

Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + Recruitment Series
- + Career Fair
- + Professional Sharing Seminars
- + Expert Recruitment Seminars

05

#### Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + Alumni Sharing
- + Fireside Chats with Executives
- + Competitions and Challenges



## Student Enrichment Activities

(Aug 2024 - June 2025)

- Industry Talk & Seminar
- Alumni Experience Sharing
- Business Executive Training
- Networking Drinks
- Cultural Diversity Activities
- Community Services
- Inter-house Teambuilding Activities

Professional Training & Seminar

Personal
Development
& Wellness

Networking & Team Building

> Competition-based Teaser Program and Workshops

Communication Skills

- Psychology Assessments
- ► Happiness Workshop
- Sports and Hiking
- Counselling and Wellness
  Programme
- Languages
- Public Speaking
- ► Effective Presentation
- Leadership skills
- Soft Skills Training

- Machine Learning
- Financial Database
- Programming & Computer Coding
- Generative Al Course

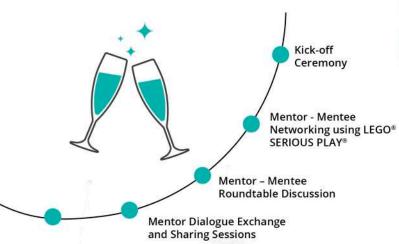


#### **The Student Enrichment Team**

#### **Mentorship Programme**

The Mentorship Programme aims to provide a platform for all masters students of HKU Business School to explore beyond the classroom and gain real-world insight about the industry and careers from alumni and experienced practitioners (mentor), in order to foster an engaging Masters' community, as well as to contribute their knowledge and experience to nurture the young generation.

#### **Mentorship Activities**



**Professional Seminars** 

#### **Student Clubs**

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

#### **Our Mentors**

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

#### Mentors Professional Background

Expert Area	Position
Accounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Department Head
amily Wealth Management	Director
Finance and Financial Technology	General Manager
Financial Services Compliance	Global Strategy Leader
Securities	Managing Director
ntegration Broker Technology	Partner
Investment and Trading Professional	Principal Economist
Marketing	Regional Head
Research	
01-01-02-03-07-07	Vice President





#### Student Ambassador Programme

Our HKU Business School Masters Student Ambassadors are enthusiastic, passionate, outgoing, and knowledgeable. Ambassadors are very much interested in being leaders, while simultaneously working closely with students and the Student Enrichment Team. Ambassadors are responsible for taking the lead to plan and initiate student-led activities. Ambassadors will have a golden opportunity to meet and be inspired by global leaders and senior executives of different industries as well as establish a global mindset and work with students from different cultural backgrounds.





VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS

















#### Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.





Email: MAcctadmissions@hku.hk Phone: (852) 3962 1280



MASTER OF ACCOUNTING ANALYTICS

Email: MAAadmissions@hku.hk Phone: (852) 3917 3495



MASTER OF **ECONOMICS** 

Email: MEadmissions@hku.hk Phone: (852) 3962 1451



MASTER OF **FAMILY WEALTH** MANAGEMENT

Phone: (852) 3917 2460



MASTER OF FINANCE

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MASTER OF FINANCE IN FINANCIAL TECHNOLOGY

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MASTER OF GLOBAL MANAGEMENT

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MASTER OF SCIENCE IN **BUSINESS ANALYTICS** 

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MASTER OF SUSTAINABLE ACCOUNTING AND FINANCE

Email: MSAFadmissions@hku.hk Phone: (852) 2255 0812



MASTER OF WEALTH MANAGEMENT

Email: MWMadmissions@hku.hk Phone: (852) 2255 0810







Instagram





LinkedIn









Weibo









Xiaohongshu





280,000+ Alumni



100









Alumni Networks

**30,000+**HKU Business School Graduates





Network