



**HKU
BUSINESS
SCHOOL**
港大經管學院

Masters
Programmes



MASTERS PROGRAMMES 2026 INTAKE



Table of Content

01 INTRODUCTION



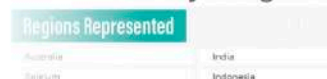
03

HKU Business School Rankings



05

Our 2024-2025 student
community at a glance



06



07



09



11

02

MASTER PROGRAMMES

Master of Accounting	12
Master of Accounting Analytics	20
Master of Artificial Intelligence in Business	26
Master of Economics	31
Master of Family Wealth Management	39
Master of Finance	47
Master of Finance in Financial Technology	55
Master of Global Management	63
Master of Science in Business Analytics	71

Master of Science in Marketing	79
Master of Sustainable Accounting and Finance	87
Master of Wealth Management	93

03

CAREER DEVELOPMENT

Career Development and Training	102
The Student Enrichment Team	104

04

ADMISSIONS

Admissions Requirements and Procedures	99
Admission	
Contact Us	108

Why Hong Kong?



1st

**Freest economy:
World No.1**

Since 1996 (Canada-based
Fraser Institute)

2nd

World No.2

Business-friendly tax system
(PricewaterhouseCoopers
LLP and the World Bank Group:
Paying Taxes 2020)

3rd

World No.3

Ease of Doing Business
(The World Bank Group:
Doing Business Report 2020)

4th

World No.4

Global financial centre
(The 2023 Global Financial
Centres Index 33rd Edition)

3rd

World No.3

World Competitiveness
Ranking 2025

HKU Business School

Faculty Members

Vision

To be a leading, globally-impactful academic institution of business and economics.

Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-re-
nowned and prestigious
universities around the globe

180+

Faculty Members
(Full time)

19

Regions

Including: Australia,
Canada, France, Singapore,
Sweden, U.K and U.S.A etc.

Rankings

The University
of Hong Kong

No. 1
in Hong Kong

QS World University
Rankings 2026

No. 11
in the World

No. 10
in the World

QS Graduate Employability
Ranking 2022

No. 4
in the World

Times Higher Education (THE)
World's Most International Universities
Ranking 2025

No. 1
in Hong Kong

Times Higher Education (THE)
World Universities Ranking 2026

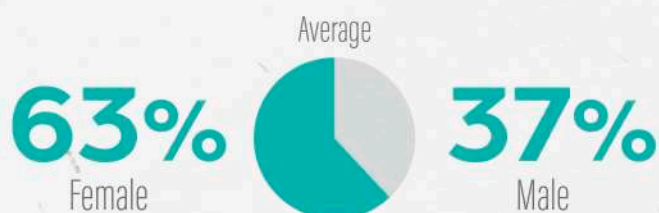
No. 33
in the World

Our 2025-2026 student community at a glance

Regions Represented

Argentina	Hong Kong	Russia
Australia	Hungary	Taiwan
Austria	India	Thailand
Canada	Korea	U.K.
China	Macau	U.S.A.
Colombia	Malaysia	Vietnam
France	Mexico	
Georgia	Netherlands	
Germany	Norway	

Gender



Undergraduate University

Australian National University	Shanghai Jiao Tong University	Tsinghua University
Carnegie Mellon University	The London School of Economics and Political Science	University of Oxford
Columbia University		University College London
Cornell University	The University of Amsterdam	University of British Columbia
Fudan University	The University of Auckland	University of California, Berkeley
Imperial College London	The University of Chicago	University of California, Los Angeles
King's College London	The University of Edinburgh	University of Cambridge
Korea University	The University of Hong Kong	University of Michigan-Ann Arbor
McGill University	The University of Manchester	University of Toronto
Monash University	The University of Melbourne	Yonsei University
National University of Singapore	The University of New South Wales	Zhejiang University
New York University	The University of Queensland	
Peking University	The University of Sydney	



Life in **HONG KONG**





Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.



HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.



Town Centre

Located at the heart of the city, Admiralty Town Centre brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

Global presence



HKU Beijing Centre

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.



HKU-Tel Aviv Innovation Hub

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.



Shenzhen Campus

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.



The Representative Office of The University of Hong Kong in Vietnam

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.



HKU iCube

HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

Quick Facts

TYPE	INTAKE	FORMAT	MEDIUM	DURATION
 Master Degree	 August	 Full-Time	 English	 Minimum 1 year / Maximum 2 years

Class Days

Normally 2 sessions of teaching per course per week

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
  	  	  	  	  	 
 Morning Session	 Afternoon Session		 Evening Session		

Course Assessments a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination

Master of Economics



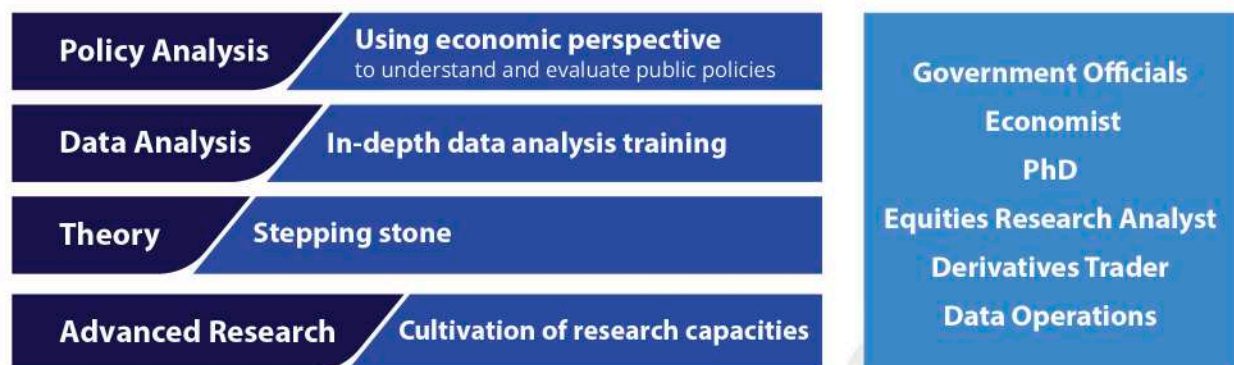
Master of Economics Overview

Bridging the gap between technicality and applicability

The Master of Economics programme at the HKU Business School aims to introduce students to frontier developments in economics and to equip them with state-of-the-art analytical tools. Our comprehensive curriculum has multiple learning streams and helps students connect economic theory with real world business. The School boasts a top-class teaching faculty

with strong economists, outstanding alumni and mentors, and an active research environment, with long-term collaborative research opportunities available both within and outside the School. The advanced research and theory stream provide a strong foundation for PhD study, should students choose to continue their studies in academic research.

Multiple Streams for different interests to help achieve career aspirations



Non-Econ Track Boot Camp

Candidates who are required to complete a boot camp would be identified when reviewers make the admission decision and notified in the offer letter as part of the conditions.

Purpose: To ensure that students with non-economics background has the foundational knowledge and skills required to succeed in the Master of Economics programme.

Time	3 Preparatory Courses	Assessment
Summer	• Microeconomics (Online) • Macroeconomics (Online) • Computation and Analysis of Economic Data*	Students are required to pass all the tests at the end of each subject

*Only contains first half of the course (ECON6067 Computation and Analysis of Economic Data), students can take the course for 6 credits if they also complete the second half of the course

5^{Top} Q&A PROGRAMME DIRECTOR

Top 5 questions about the
Master of Economics
programme, answered by our
Programme Director

Prof. Heng Chen.

1

What are the differences between the 3 streams: Data Analysis, policy Analysis and Theory?

The Theory stream provide a stepping stone for doctoral studies in economics, whilst Data Analysis offers rigorous training of data analysis for our students. The Policy Analysis stream is an ideal curriculum for understanding the making of economic policies, with a special emphasis on Mainland China.

2

Why is an understanding of Economics important in today's complex economy?

Economics studies the workings of our economy, interactions of individuals and the impacts of institutions, which lays the foundation for understanding the fast-changing business environment. It provides us with a rigorous and coherent framework to understand human behaviour at the individual and aggregate levels.

3

For PhD studies, can I proceed in other institutes as well?

Yes, it is totally possible. Students who choose further academic pursuit will find themselves well-prepared for PhD study at the institute of their choice afterwards.

4

Are the courses focused in evaluating the economy in Hong Kong only?

Whilst our graduates are well-trained to meet the challenges of the emergence of Greater China and the ongoing evolution of Hong Kong as an international finance centre, our courses also blend theory with empirical learning and case studies in the context of the U.S. and European economies.

5

What research opportunities are there for graduate students?

Our economists conduct both basic and applied research and publish regularly in leading academics journals. There are many opportunities to get involved in our faculty members' research agendas and get real research exposure.



Prof.
Heng Chen
Programme Director - Master of Economics

$$\begin{array}{ccccccc}
 3 & + & 3 & + & 3 & + & 1 & = & 10 \\
 \text{CORE} & & \text{STREAM CORE} & & \text{ELECTIVE} & & \text{CAPSTONE} & & \text{TOTAL} \\
 \text{COURSES} & & \text{COURSES} & & \text{COURSES} & & \text{COURSE} & & \text{COURSES}
 \end{array}$$

Data Analysis Stream

Policy Analysis Stream

Advanced Research Stream

Theory Stream

Core Courses (Three Courses)

Microeconomic Analysis

Advanced Microeconomics

Macroeconomic Analysis

Advanced Macroeconomics

Applied Econometrics

Advanced Econometrics

Stream Core Courses (Three Courses)

Data Analysis Stream (Choose Three)

Applied Machine Learning

Causal Inference

Computation and Analysis of Economic Data

Data-driven Decision Making in Business

Digital Economy and Big Data Analysis

Textual Analysis for Economists

Policy Analysis Stream (Choose Three)

Economic Growth and Development

Economic Policy I

Economic Policy II

International Macroeconomics and Finance

Introduction to Housing Markets

Programme Evaluation for Policy Makers

Advanced Research Stream | Theory Stream (Choose Three)

Advanced Topics in Labor Economics

Game Theory and Applications

Quantitative Macroeconomics: Data, Model and Policy

Selected Topics in Macroeconomics I

Selected Topics in Macroeconomics II

Selected Topics in Microeconomics I

Topics in Economic Research II#

Elective Courses ** (Three Courses)

Candidates can choose electives from a list of courses from Master of Economics and other HKU Business School Masters Programmes

Capstone Course (Choose One)

Data Analysis Stream

Advanced Topics in Applied Econometrics
OR
Business Case Analysis Capstone

Policy Analysis Stream

Advanced Topics in Economic Policy
OR
Business Case Analysis Capstone

Theory Stream

Topics in Economic Research II#
OR
Business Case Analysis Capstone

Advanced Research Stream

Research Thesis

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

^ For candidates with strong undergraduate training in economics and mathematics.

This course can be used to satisfy the Stream Core requirement and Capstone requirement for candidates in the Theory Stream.

** Up to two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Economics programme.

Scholarship

Entrance Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 5% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship

Up to 14 scholarships shall be awarded, starting from the academic year 2022-2023, to Year One students, available to all masters programmes offered by the HKU Business School on the basis of academic performance in the respective programmes and their contributions to the community of masters programmes. The Scholarship shall be of the value of HK\$10,000 each.

Tuition Fee

\$398,000*

A deposit of HK\$133,000* is required to confirm the admission offer. The balance shall be payable in two instalments in one year, irrespective of the number of courses taken in each module

* Subject to change and final approval of the University.

HKU Business School Dean's Master Fellowship

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

Generous Scholarship

The value of the Fellowship ranges from HK\$250,000 to the full prevailing composition fee

Personalised Mentorship

- Tailored mentorship will be provided throughout your Master's programme
- Networking events will be organised among awardees, faculty and business leaders to build your connections

Top-tier Internship Opportunities

- Opportunities to undertake pre-programme internships
- Gain hands-on experience with leading companies to grow your career

Free International Learning Opportunities

Complimentary international trips, allowing you to explore global business opportunities and enhance competitiveness across cultures

All eligible candidates*** are automatically considered; no separate application is required.

***Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.



Prof. Yanhui Wu

Economics of Organization and Strategy

What is the nature of the firm as opposed to the market? Why do some firms delegate power while others keep power at the top of the hierarchy? How to design incentive structures to motivate and coordinate workers? Where does innovation come from? In Economics of Organization and Strategy, we employ rigorous economics methodology to answer these fundamental business questions. Based on our answers, we draw far-reaching business implications with particular attention to knowledge-intensive production and the digital economy.

Master of Economics Electives

Around
20
Electives

The Master of Economics programme has a wide range of electives available to allow students to seek interest in various fields.

- Behavioral Economics
- China in Global Economy
- Corporate Finance
- Development Economics
- Financial Economics and Investment
- Environmental Economics
- Introduction to Nudging and A/B Testing
- Money and Banking
- The Economics of Law
- Modern Econometrics for Business Strategy
- Artificial Intelligence in Financial Economics
- Transnational and Shared History of China and World

Advanced Research Stream

The Advanced Research Stream, is research focused and students are expected to produce one research paper of reasonable quality which can further be developed into one of their PhD thesis chapters. Students will take courses with PhD students and can work on their thesis under the supervision of faculty members in the economics area. They will also provide research assistance to their supervisors and other members of this area. Students would also be matched with faculty members on supervision as well as research assistantship.

Scholarship / Financial Aid *

1

Scholarship:

50%-100%

will be awarded to truly outstanding candidates admitted to the Advanced Research Stream.

2

Scholarship of

HK\$ 60,000

will be awarded in the second year.

3

Potential paid research assistantship in the second year.

* Subject to the final approval of the University

Recommended Duration

1st
Year

Research paper and elective courses

2nd
Year

Core courses and stream core courses

Admission Requirements

- 1 Hold a recognised Bachelor's degree or equivalent, with strong academic background
- 2 Two referees' statements regarding the suitability for the programme from academic professors
- 3 2-page research statement, expressing your field of interest and skill
- 4 Previous research work
- 5 Obtain an English test score if you are not from an English-medium university, minimum score requirement: TOEFL (internet-based 80; paper-based 550) or IELTS (6)

Active Research Environment

HKU Business School maintains an active research environment. Its economists conduct both basic and applied research and publish regularly in leading academics journals. In addition, research institutes and centres have been established to foster-scale and long-term collaborative research within and outside the Faculty. These include:

Heidi Fung

*Consultant for Greater China, Odgers Berndtson
(Class of 2009)*

HKU Business School is a world-class and prestigious academic institution with excellent professors and great campuses. The programme prepared me to develop critical and strategic thinking by looking at business from a different perspective, not only focusing on individuals or firms, but also on the entire economy. I gained an understanding of how the economic cycle, along with fiscal and monetary policy implementation, affects both the country and businesses. Through the development of skills in analysis, writing, and problem-solving, I am able to identify emerging industries where I can develop the most valuable businesses in the market. Choosing HKU Business School is definitely the key to success!



Leon Gronbach

*Consultant, SMP Strategy Consulting (Düsseldorf, Germany)
(Class of 2023)*

Doing the MEcon programme at HKU Business School was not just about academics, but also about discovering what I want to do after my studies and being exposed to ambitious and intelligent people. I found it all here - exciting new knowledge, valuable career guidance, and highly motivated classmates! Studying Economics at HKU Business School is also a perfect way to enhance your understanding of markets and economic interactions between people, while at the same time preparing you for a job as a full-scale participant in the economy, rather than just an observer.

8 research institutes and centres

1 Asia Case Research Centre

2 Centre for Financial Innovation and Development

3 Centre for Innovation and Entrepreneurship

4 Centre for Quantitative History

5 Hong Kong Institute of Economics and Business Strategy

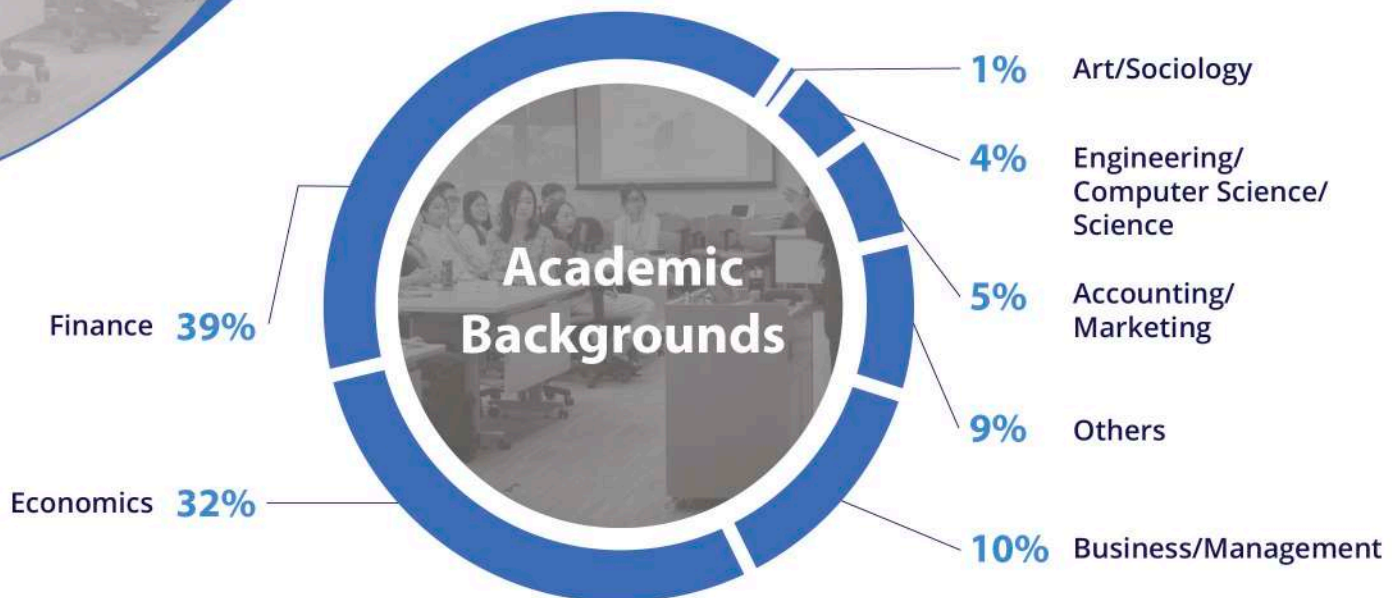
6 Institute of Behavioural and Decision Science

7 Institute of China Economy

8 Institute of Digital Economy and Innovation

Class Profile

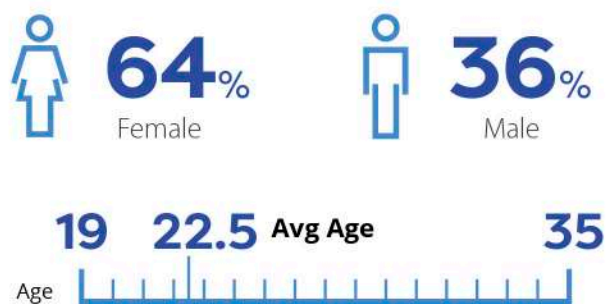
We recruit students from diverse backgrounds each year to enrich students' learning experience



Previous Employers (Internship)

- Agricultural Bank of China
- Baidu
- ByteDance
- China Galaxy Securities
- China International Capital Corporation Limited
- China Mobile
- China Securities
- CPP Investments
- Deloitte
- EY
- Frost & Sullivan
- Gree Electric Appliances
- Guotai Junan Securities
- HSBC
- Huatai United Securities
- Huawei
- Industrial and Commercial Bank of China
- KPMG
- PwC
- Siemens
- Xiaohongshu

Gender + Age



Internship Experience



Admission Requirements

To be eligible for admission to our programme, you must:



Obtain a TOEFL/IELTS score if you are not from an English-medium university

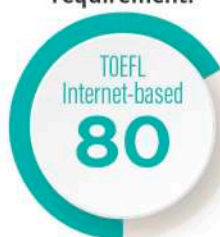


Obtain statements from two referees, regarding suitability for the programme



Hold a recognised Bachelor's degree or equivalent

Minimum score requirement:



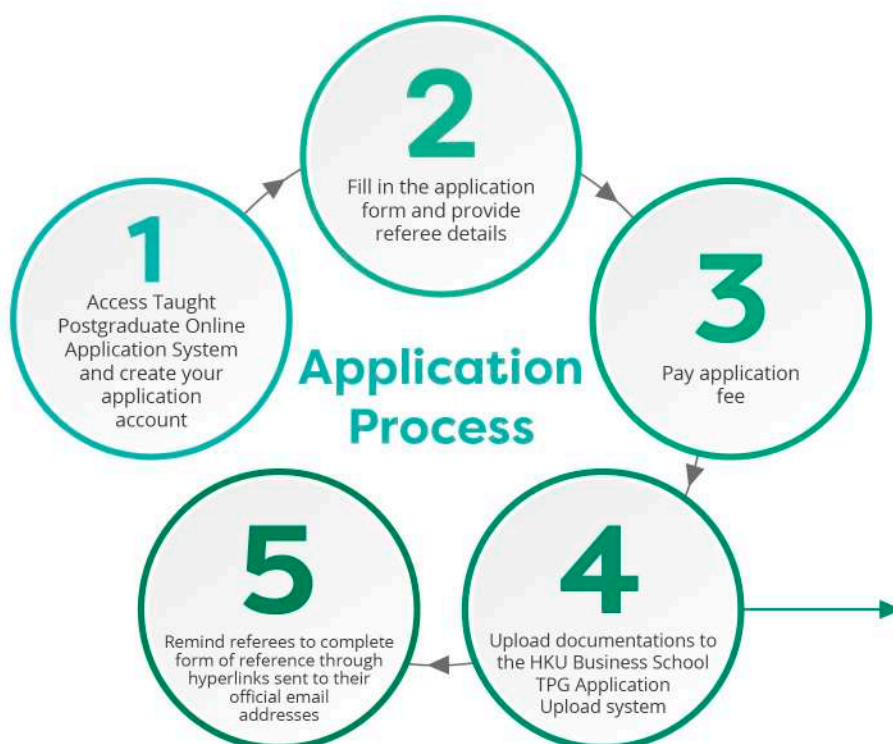
or



GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

Code Number

TOEFL: 9671 ;
GRE for HKU: 2482;
GRE for Master of Family Wealth Management: 1275



For more details, please refer to the Masters Programmes website.

Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

The HKU Business School has a dedicated team that prepares our masters students for **success in the world of work.**

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

01 Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

02

03 Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

04

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.





Partial Employers List

Banking and Financial Services:

Bank of China	China Construction Bank	China Merchants Bank	DBS
Futu Securities	Goldman Sachs	Guotai Junan International	HSBC
Huatai International Financial Holdings	ICBC Asia	Ping An	

Professional Services and Consulting:

Deloitte	Ernst & Young	KPMG	Oliver Wyman	PricewaterhouseCoopers
----------	---------------	------	--------------	------------------------

Technology:

Alibaba	Amazon Web Services	ByteDance	Huawei	
IBM Consulting	Insta360	JD.com	Kuaishou Technology	
Meituan	miHoYo	Tencent	Xiaohongshu	Xiaomi

Others:

BASF	Cainiao	Hong Kong Jockey Club	Hong Kong Monetary Authority		
Marriott International		Midea	OOCL	Pfizer	Trip.com Group

^ Data based on graduate surveys which was launched in 2024.



Your Journey, Our Support: Guiding You Every Step of the Way

Tools and Resources

Empowering Your Research and
Job Market Intelligence with
Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

01

Know Yourself and Your Strengths

Gain Insights into Your Relation-
ship Style, Understand Your
Impact on Others, and Identify
Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

02

Plan Your Career

Profile Analysis, Option Research,
and Building Realistic Career Plans:
Navigating Your Path to Success,
through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

Career Development & Training

Expanding Horizons: Explore a Range of
Career Development Activities with Us



03

Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + Crafting Compelling CVs and Cover Letters
- + Personal Branding: Maximising Social & Professional Media Impact
- + Small Group Mock Interviews: Enhancing Your Interview Skills
- + Mastering Presentation and Pitching Skills

04

Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + Recruitment Series
- + Career Fair
- + Professional Sharing Seminars
- + Expert Recruitment Seminars

05

Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + Alumni Sharing
- + Fireside Chats with Executives
- + Competitions and Challenges



The Student Enrichment Team

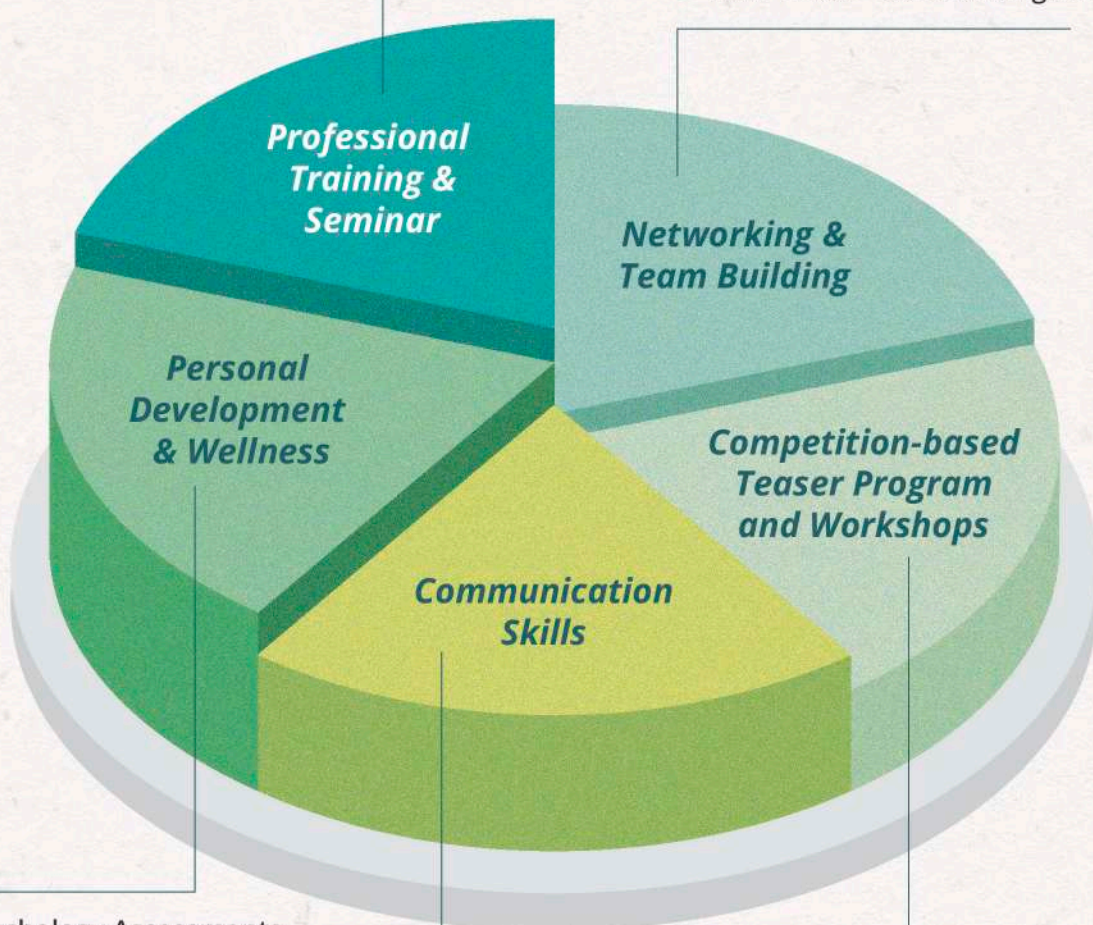
The Student Enrichment Team organises a wide range of events and activities for students and alumni of the specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication skills and Competition-based Teaser Program and Workshops. Students are able to have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.

Summary of Student Enrichment Activities

(Aug 2024 - June 2025)

- ▶ Industry Talk & Seminar
- ▶ Alumni Experience Sharing
- ▶ Business Executive Training

- ▶ Networking Drinks
- ▶ Cultural Diversity Activities
- ▶ Community Services
- ▶ Inter-house Teambuilding Activities



- ▶ Psychology Assessments
- ▶ Happiness Workshop
- ▶ Sports and Hiking
- ▶ Counselling and Wellness Programme

- ▶ Languages
- ▶ Public Speaking
- ▶ Effective Presentation
- ▶ Leadership skills
- ▶ Soft Skills Training

- ▶ Machine Learning
- ▶ Financial Database
- ▶ Programming & Computer Coding
- ▶ Generative AI Course

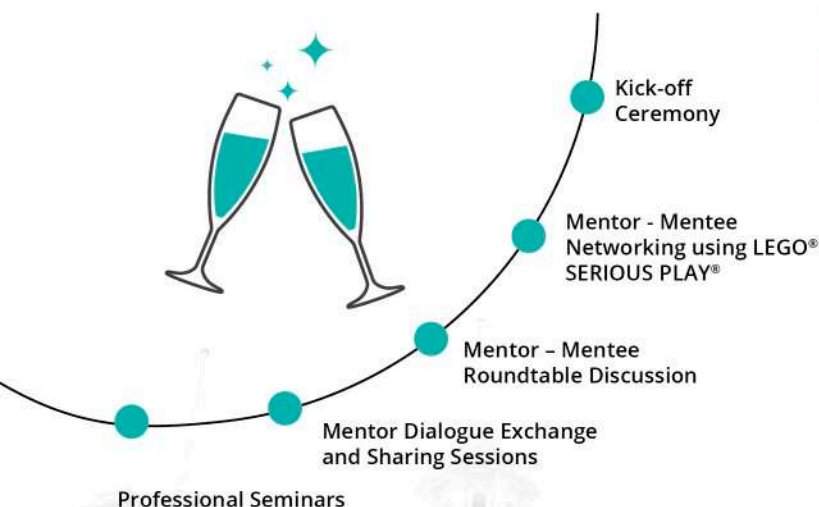


The Student Enrichment Team

Mentorship Programme

The Mentorship programme offers specialized master's students at HKU Business School (**Mentees**) a platform to go beyond the classroom, gaining real-world insights and career advice from alumni and industry professionals in leadership roles (**Executive Mentors**). Additionally, it fosters a vibrant master's community, strengthening connections with these experienced practitioners, as well as to contribute their knowledge and experience to nurture the young generation.

Mentorship Activities



Student Clubs

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

Mentors Professional Background

Expert Area	Position
Accounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Department Head
Family Wealth Management	Director
Finance and Financial Technology	General Manager
Financial Services Compliance Securities	Global Strategy Leader
Integration Broker Technology	Managing Director
Investment and Trading Professional	Partner
Marketing	Principal Economist
Research	Regional Head
	Vice President





Student Ambassador Programme

The HKU Business School Masters Student Ambassadors consist of a dynamic group of enthusiastic, passionate, and knowledgeable student leaders representing the twelve specialized Masters Programmes. As Student Ambassadors (SA), they will play a crucial role in planning and organizing student-led activities, taking the lead in creating a vibrant and engaging student community, building connections with business leaders and senior executives across diversified industries as well as establish a global mindset to work with students from different cultural backgrounds.



VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS



Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.

Contact Us



MASTER OF ACCOUNTING

Email: MACctadmissions@hku.hk
Phone: (852) 3962 1280



MASTER OF ACCOUNTING ANALYTICS

Email: MAAadmissions@hku.hk
Phone: (852) 3917 3495



MASTER OF ARTIFICIAL INTELLIGENCE IN BUSINESS

Email: MAIBadmissions@hku.hk



MASTER OF ECONOMICS

Email: MEadmissions@hku.hk
Phone: (852) 3962 1451



MASTER OF FAMILY WEALTH MANAGEMENT

Email: mfwm@hku.hk
Phone: (852) 3917 2460



MASTER OF FINANCE

Email: MFadmissions@hku.hk
Phone: (852) 3962 1271



MASTER OF FINANCE IN FINANCIAL TECHNOLOGY

Email: MFFTadmissions@hku.hk
Phone: (852) 2255 0821



MASTER OF GLOBAL MANAGEMENT

Email: MGMadmissions@hku.hk
Phone: (852) 3962 1376



MASTER OF SCIENCE IN BUSINESS ANALYTICS

Email: MSBAadmissions@hku.hk
Phone: (852) 3962 1246



MASTER OF SCIENCE IN MARKETING

Email: MSMKTadmissions@hku.hk
Phone: (852) 3962 1295



MASTER OF SUSTAINABLE ACCOUNTING AND FINANCE

Email: MSAFadmissions@hku.hk
Phone: (852) 2255 0812



MASTER OF WEALTH MANAGEMENT

Email: MWMadmissions@hku.hk
Phone: (852) 2255 0810



Facebook



Instagram



LinkedIn



Twitter



Weibo



Wechat



Xiaohongshu





280,000+
Alumni



> 150
Nationalities



100
Alumni Networks



30,000+
HKU Business School Graduates



**Our HKU Alumni
Network**