



**HKU
BUSINESS
SCHOOL**
港大經管學院

Masters
Programmes



MASTERS PROGRAMMES 2026 INTAKE



Table of Content

01 INTRODUCTION



03



05



06



07



09



11

02

MASTER PROGRAMMES

Master of Accounting	12
Master of Accounting Analytics	20
Master of Artificial Intelligence in Business	26
Master of Economics	31
Master of Family Wealth Management	39
Master of Finance	47
Master of Finance in Financial Technology	55
Master of Global Management	63
Master of Science in Business Analytics	71

Master of Science in Marketing	79
Master of Sustainable Accounting and Finance	87
Master of Wealth Management	93

03

CAREER DEVELOPMENT

Career Development and Training	102
The Student Enrichment Team	104

04

ADMISSIONS

Admissions Requirements and Procedures	99
Admission	
Contact Us	108

Why Hong Kong?





1st

**Freest economy:
World No.1**

Since 1996 (Canada-based
Fraser Institute)

2nd

World No.2

Business-friendly tax system
(PricewaterhouseCoopers
LLP and the World Bank Group:
Paying Taxes 2020)

3rd

World No.3

Ease of Doing Business
(The World Bank Group:
Doing Business Report 2020)

4th

World No.4

Global financial centre
(The 2023 Global Financial
Centres Index 33rd Edition)

3rd

World No.3

World Competitiveness
Ranking 2025

HKU Business School

Faculty Members

Vision

To be a leading, globally-impactful academic institution of business and economics.

Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-re-
nowned and prestigious
universities around the globe

180+

Faculty Members
(Full time)

19

Regions

Including: Australia,
Canada, France, Singapore,
Sweden, U.K and U.S.A etc.

Rankings

The University
of Hong Kong

No. 1
in Hong Kong

QS World University
Rankings 2026

No. 11
in the World

No. 10
in the World

QS Graduate Employability
Ranking 2022

No. 4
in the World

Times Higher Education (THE)
World's Most International Universities
Ranking 2025

No. 1
in Hong Kong

Times Higher Education (THE)
World Universities Ranking 2026

No. 33
in the World

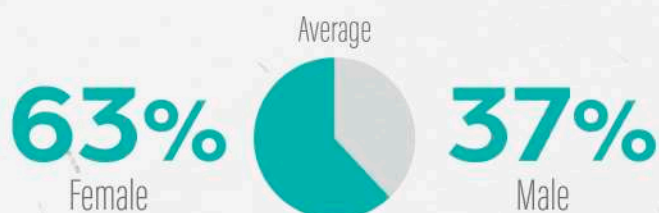
Our 2025-2026

student community at a glance

Locations Represented

Argentina	Hong Kong	Russia
Australia	Hungary	Taiwan
Austria	India	Thailand
Canada	Korea	U.K.
Chinese Mainland	Macau	U.S.A.
Colombia	Malaysia	Vietnam
France	Mexico	
Georgia	Netherlands	
Germany	Norway	

Gender



Undergraduate University

Australian National University	Shanghai Jiao Tong University	Tsinghua University
Carnegie Mellon University	The London School of Economics and Political Science	University of Oxford
Columbia University		University College London
Cornell University	The University of Amsterdam	University of British Columbia
Fudan University	The University of Auckland	University of California, Berkeley
Imperial College London	The University of Chicago	University of California, Los Angeles
King's College London	The University of Edinburgh	University of Cambridge
Korea University	The University of Hong Kong	University of Michigan-Ann Arbor
McGill University	The University of Manchester	University of Toronto
Monash University	The University of Melbourne	Yonsei University
National University of Singapore	The University of New South Wales	Zhejiang University
New York University	The University of Queensland	
Peking University	The University of Sydney	



Life in **HONG KONG**





Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.



HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.



Town Centre

Located at the heart of the city, Admiralty Town Centre brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

Global presence



HKU Beijing Centre

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.



HKU-Tel Aviv Innovation Hub

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.



Shenzhen Campus

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.



The Representative Office of The University of Hong Kong in Vietnam

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.



HKU iCube




















HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

Quick Facts

TYPE	INTAKE	FORMAT	MEDIUM	DURATION
 Master Degree	 August	 Full-Time	 English	 Minimum 1 year / Maximum 2 years

Class Days

Normally 2 sessions of teaching per course per week

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
  	  	  	  	  	 
 Morning Session	 Afternoon Session		 Evening Session		

Course Assessments a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination

Master of Accounting



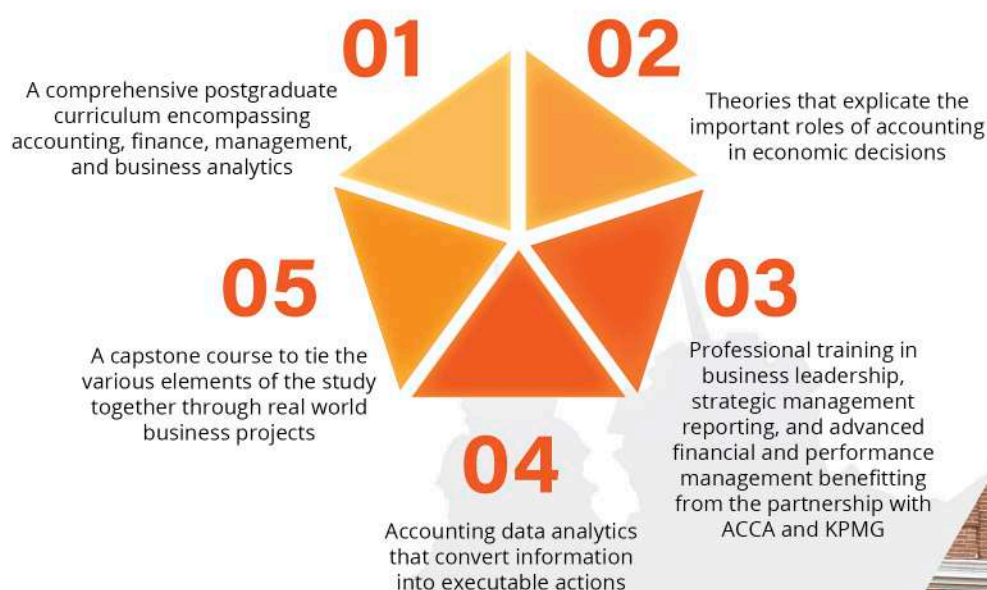
Master of Accounting Overview

More than a Professional Accountant

The Master of Accounting programme at HKU Business School offers three streams: Accounting Analytics and Big Data, Financial Reporting and Valuation; and ESG and Strategic Management which provide students the option to choose according to their interests and career aspirations. They may also consider double concentrating if there are any two they are particularly passionate about. Our

comprehensive curriculum is accredited by ACCA, CPA Australia, CIMA and HKICPA, and students on this programme benefit from our partnership with professional bodies and industry leaders. The programme explores theories on the importance of accounting roles in executive decisions, preparing you to be professional accountants, financial experts and future business leaders.

Programme Structure



Accreditation



ACCREDITED
PROGRAM



What is the most important element of learning for an accounting professional nowadays?

It depends on the interests of the student. We cover several in-depth areas. In particular, our programme values leadership and analytic skills, as well as critical thinking. We would like students to become the future leaders of the profession.

Top 5 Q&A

PROGRAMME DIRECTOR

Top 5 questions about the Master of Accounting programme, answered by our Programme Director

Prof. Kai Wai Hui.

What type of student is suitable to study the Master of Accounting Programme?

Anyone who is interested in the accounting profession. We look for qualified students with intellect, a good command of English, a career vision in accounting and finance and the confidence and dedication to achieve excellence.

I already have a bachelor degree or background in accounting, is it beneficial for me to study the Master of Accounting Programme?

Another purpose of the programme is to establish cutting edge knowledge at an advanced level. Elective courses cover numerous accounting fields that bring you up to the graduate level. Accounting students will have course waivers and exemptions that allow them to leap to the advanced level. They may also take electives from other postgraduate programmes to enrich their knowledge.

I do not come from a business or commerce background, can I study the Master of Accounting Programme?

The programme covers elements of basic accounting knowledge, making it suitable for non-business major students. The curriculum will be challenging for them, but well manageable given the guidance we give them.

Does the programme allow me to get practical insights from the industry?

Our curriculum design is based on the most recent developments in the industry. There are also guest speakers and industry and career talks that bring about the latest developments. The curriculum has been updated over time to keep up with the latest global standards.

Prof.

Kai Wai Hui

Programme Director - Master of Accounting

$$\begin{array}{ccccccc}
 7 & + & 1 & + & 3 & + & 1 & = & 12 \\
 \text{FUNDAMENTAL} & & \text{STREAM CORE} & & \text{ELECTIVE} & & \text{CAPSTONE} & & \text{TOTAL} \\
 \text{CORE COURSES} & & \text{COURSE} & & \text{COURSES} & & \text{COURSE} & & \text{COURSES}
 \end{array}$$

Accounting Analytics and Big Data
Stream

Financial Reporting and Valuation
Stream

ESG and Strategic Management
Stream

Pre-programme boot camp

Economics

Preparatory Course for Accounting Fundamentals

Statistical Analysis

Fundamental Core Courses (Seven Courses)

Accounting Data and Analytics

Advanced Financial Accounting

Auditing and Corporate Services

Financial Accounting Foundation

Legal and Ethical Environment of
Business

Management Accounting

Taxation Framework and Planning

Stream Core Course (One Course)

Accounting for Business Valuation and
Contracting*

Advanced Analytics and Big Data in
Accounting*

ESG Reporting: Concepts and
Practices*

Electives (Three Courses)

Master of Accounting Electives (Minimum 1)

Corporate Finance

Corporate Governance and Social
Responsibility

Database Design and Management

ESG and Capital Markets

Forensic Accounting, Fraud and
Corruption

Fundamentals of Banking Institutions

International Study Field Trip

Principles of Management

Social Media and Digital Marketing
Analytics

Special Topics in Financial Reporting

Taxes and Business Strategy

Capstone Course (Choose One)

Accounting, FinTech and
Innovation*

OR
Business Case Analysis Capstone

Valuation and Fundamental
Analysis*

OR
Business Case Analysis Capstone

ESG, Risk Management and
Advanced Corporate Control*

OR
Business Case Analysis Capstone

Students may choose not to concentrate in a stream provided that they complete the eight core courses (inclusive of any one of the capstone courses) and four electives.

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

* Can be taken as an elective course provided that it is not chosen as a core/capstone course.

** Up to two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Accounting programme.

Scholarship

Entrance Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 5% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship

Up to fourteen scholarships shall be awarded each year to full-time Year One students of Master of Accounting, Master of Economics, Master of Finance, Master of Finance in Financial Technology, Master of Global Management, Master of Science in Business Analytics and Master of Science in Marketing, on the basis of academic performance in the respective programme and contributions to the community of the respective masters programme. The Scholarship shall be of the value of HK\$10,000 each.

Tuition Fee

\$426,000*

A deposit of HK\$142,000* is required to confirm the admission offer. The balance shall be payable in two instalments in one year, irrespective of the number of courses taken in each module

* Subject to change and final approval of the University.

HKU Business School Dean's Master Fellowship

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

Generous Scholarship

The value of the Fellowship ranges from HK\$250,000 to the full prevailing composition fee

Top-tier Internship Opportunities

- Opportunities to undertake pre-programme internships
- Gain hands-on experience with leading companies to grow your career

Personalised Mentorship

- Tailored mentorship will be provided throughout your Master's programme
- Networking events will be organised among awardees, faculty and business leaders to build your connections

Free International Learning Opportunities

Complimentary international trips, allowing you to explore global business opportunities and enhance competitiveness across cultures

All eligible candidates*** are automatically considered; no separate application is required.

***Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.

Course Exemption

Up to two required courses (except for the capstone course) may be granted subject to the approval of the Programme Director and the School, if you:

A

Can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained; or

B

Are holding relevant professional qualifications which were obtained before admission to the programme.

No credits will be given for the exempted course and you will be required to take an approved alternative elective course of the same credit value.

How does Double Concentration Work?

Students are required to complete a total of 14 courses including: (Additional course fee from HKD30,000 to HKD35,500* required per course)



Boot Camp

Purpose:

To ensure that everyone has the foundational knowledge and skills required to fulfil the requirements for professional accounting accreditations

Duration	Mode	Assessment
~2 weeks	Interactive lectures	Pass 2 Subjects* Economics Statistical Analysis

A preparatory course on fundamental financial accounting concepts, **Preparatory Course for Accounting Fundamentals**, will also be provided to brush up students' accounting skills.

*Exam required at the end of each subject. Students are required to attend all classes, prepare and pass both boot camp subjects.

Student Experience Sharing

Alumni Yining Wang

Assistant Manager, CMB Wing Lung (Class of 2023)

Enrolling in the Master of Accounting programme was one of the best decisions I have ever made. The curriculum is well-designed to equip students with both a solid foundation and progressive knowledge in the field. As a student with an accounting background, I was very pleased with the programme's flexibility, which allowed me to pursue my academic interests by selecting two concentration streams and even courses from other HKU Business School programmes.

More importantly, the professors are highly qualified and dedicated during classes and office hours. I really appreciated their efforts to make the classes interactive, engaging, and easy to understand. One of my favorite courses was "Forensic Accounting and Earnings Management", taught by Professor Olivia Leung. It was fascinating to study a niche yet intriguing area, gain hands-on experience investigating fraud cases, and communicate face-to-face with professionals from the ICAC Operation Department.

It is still hard to believe that I could experience and accomplish so much in one year! If you get the chance to pursue your degree here, I strongly encourage you to do so.



Alumni Chloe Li

Master of Accounting (Class of 2023)

I really appreciate all of the professors in the programme. They are the experts in both academic and industrial areas. No matter what type of questions you have, like how to choose your future career path, or how can you apply certain academic theories in reality, they are always willing and being patience to provide you with some professional insights.

Besides, I also want to mention that HKU is a very excellent platform for studying. It provides many opportunities to learn more knowledge and practical skills, which are not only limited to the field of accounting. It hammers at helping students to discover more future potential.



Prof. Winnie S.C. Leung

Financial Accounting Foundation

Effective communication of relevant financial information to important stakeholders such as investors and creditors is a key driver for corporate success.

We will develop students with such crucial ability and prepare them to play a strategic role in organisations with their knowledge in financial reporting.



Accreditation

ACCA



The Association of Chartered Certified Accountants

The MACct programme has been accredited by the Association of Chartered Certified Accountants (ACCA) and with the completion of the required subjects (including elective course: MACC7016 Corporate Finance) exemptions will be granted to MACct graduates for the following papers:

For further details, please visit ACCA's website at <http://www.accaglobal.com>

Business and Technology	Audit and Assurance
Corporate and Business Law	Financial Accounting
Financial Reporting	Taxation
Management Accounting	Financial Management
Performance Management	

CIMA



The Chartered Institute of Management Accountants

The MACct programme is accredited by CIMA. Upon successful completion of all the required courses, you will be granted 11 exemptions.

For more details, please visit CIMA's website at <https://www.cimaglobal.com>

BA1 Fundamentals of Business Economics	E1 Managing Finance in a Digital World
BA2 Fundamentals of Management Accounting	F1 Financial Reporting
BA3 Fundamentals of Financial Accounting	Operational Case Study Exam
BA4 Fundamentals of Ethics, Corporate Governance and Business Law	E2 Managing Performance
	P2 Advanced Management Accounting
	F2 Advanced Financial Reporting
	P1 Management Accounting

CPA



ACCREDITED PROGRAM

CPA Australia

Our Master of Accounting programme is accredited by CPA Australia. Upon successful completion of the required courses (including elective course: MACC7016 Corporate Finance), you will be granted exemptions from all the following 6 courses at the foundation level and gain direct entry to the CPA Program (Professional Exams) as an CPA Australia Associate Member:

For further details, please visit CPA Australia's website at <https://www.cpaustralia.com.au/>

Economics and Markets	Business Finance
Foundations of Accounting	Financial Accounting and Reporting
Fundamentals of Business Law	Management Accounting

HKICPA



The Hong Kong Institute of Certified Public Accountants

The MACct programme is an accredited programme of the HKICPA's Qualification Programme (QP). Graduates of the Programme who passed certain courses (including elective courses: MACC7015 Principles of Management and MACC7016 Corporate Finance) will qualify for student registration and enrolment in the four core modules (current QP) OR exemption of the 10 Associate Level Modules (new QP) of the Institute's Qualification Programme.

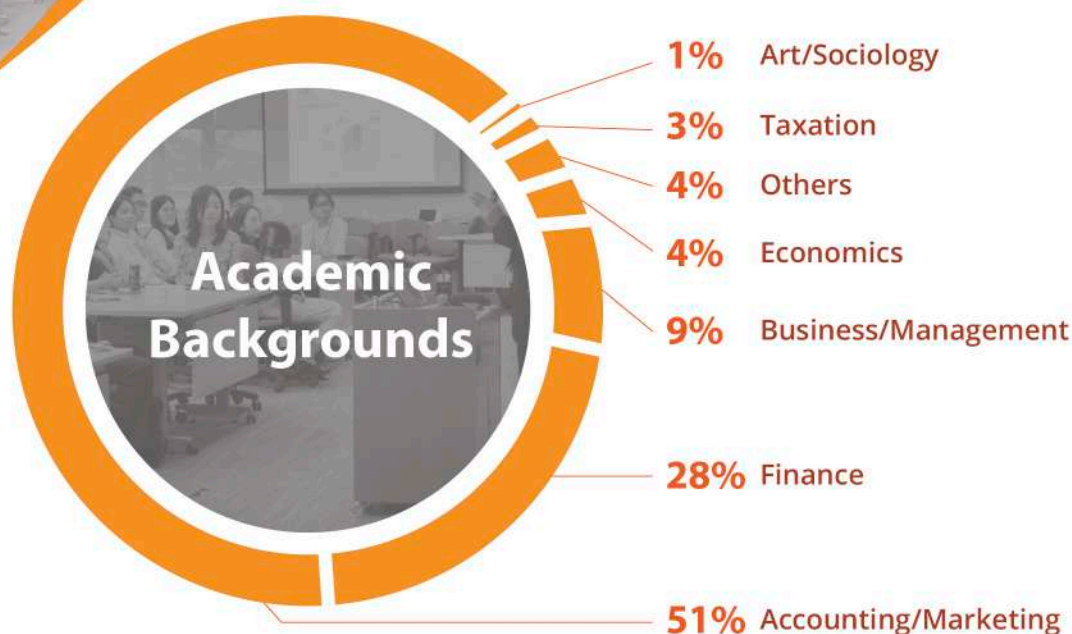
For more details, please visit HKICPA's website at <https://www.hkicpa.org.hk>

M1 Accounting	M6 Financial Accounting
M2 Management Accounting	M7 Financial Management
M3 Business Economics	M8 Principles of Auditing
M4 Business Management	M9 Principles of Taxation
M5 Information Management	M10 Business & Company Law

As the exemption list is subject to periodic review, the above information is for reference only and may change without prior notice.

Class Profile

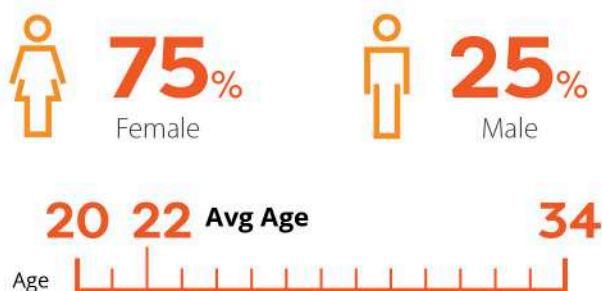
We recruit students from diverse backgrounds each year to enrich students' learning experience



Previous Employers (Internship)

- | | | |
|--|---------------------------|---|
| ▪ Accenture | ▪ China Galaxy Securities | ▪ Industrial and Commercial Bank of China |
| ▪ Baker Tilly China Certified Public Accountants | ▪ China Post | ▪ KPMG |
| ▪ Bank of China | ▪ CITIC Bank | ▪ PwC |
| ▪ Bank of Montreal | ▪ Deloitte | ▪ Tencent |
| ▪ ByteDance | ▪ EY | ▪ Xiaomi |
| ▪ China Construction Bank | ▪ Guotai Junan Securities | |
| | ▪ Haitong Securities | |

Gender + Age



Internship Experience



Admission Requirements

To be eligible for admission to our programme, you must:



Obtain a TOEFL/IELTS score if you are not from an English-medium university

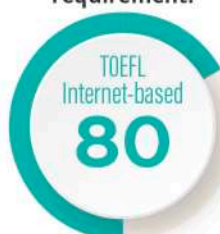


Obtain statements from two referees, regarding suitability for the programme



Hold a recognised Bachelor's degree or equivalent

Minimum score requirement:



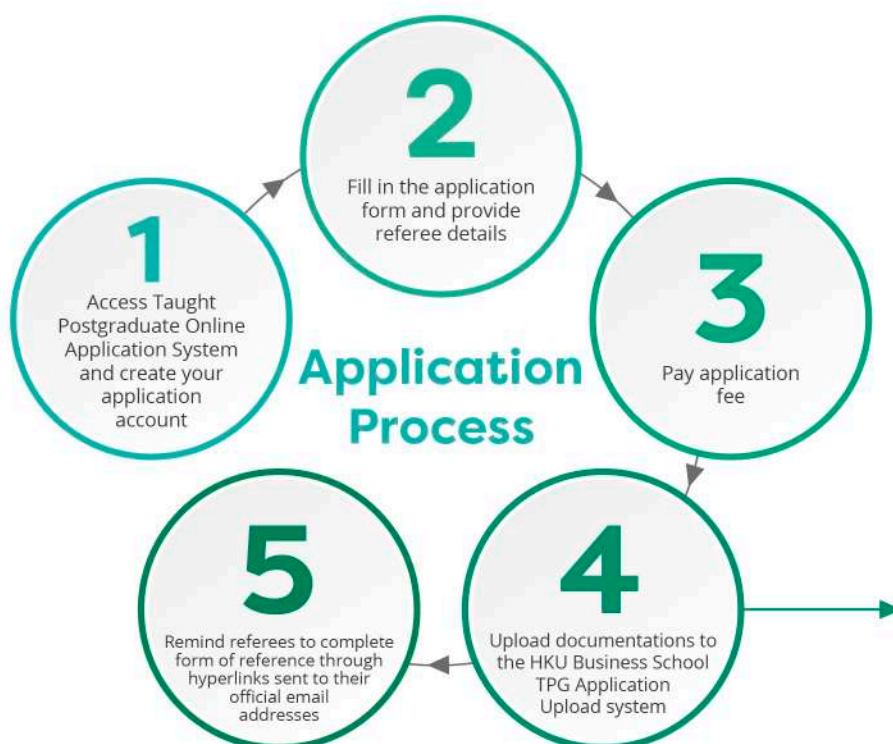
or



GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

Code Number

TOEFL: 9671 ;
GRE for HKU: 2482;
GRE for Master of Family Wealth Management: 1275



For more details, please refer to the Masters Programmes website.

Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

The HKU Business School has a dedicated team that prepares our masters students for **success in the world of work.**

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

01 Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

02

03 Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

04

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.





Partial Employers List

Banking and Financial Services:

Bank of China	China Construction Bank	China Merchants Bank	DBS
Futu Securities	Goldman Sachs	Guotai Junan International	HSBC
Huatai International Financial Holdings	ICBC Asia	Ping An	

Professional Services and Consulting:

Deloitte	Ernst & Young	KPMG	Oliver Wyman	PricewaterhouseCoopers
----------	---------------	------	--------------	------------------------

Technology:

Alibaba	Amazon Web Services	ByteDance	Huawei	
IBM Consulting	Insta360	JD.com	Kuaishou Technology	
Meituan	miHoYo	Tencent	Xiaohongshu	Xiaomi

Others:

BASF	Cainiao	Hong Kong Jockey Club	Hong Kong Monetary Authority	
Marriott International	Midea	OOCL	Pfizer	Trip.com Group

^ Data based on graduate surveys which was launched in 2024.



Your Journey, Our Support: Guiding You Every Step of the Way

Tools and Resources

Empowering Your Research and
Job Market Intelligence with
Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

01

Know Yourself and Your Strengths

Gain Insights into Your Relationship Style, Understand Your Impact on Others, and Identify Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

02

Plan Your Career

Profile Analysis, Option Research, and Building Realistic Career Plans: Navigating Your Path to Success, through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

Career Development & Training

Expanding Horizons: Explore a Range of
Career Development Activities with Us



03

Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + Crafting Compelling CVs and Cover Letters
- + Personal Branding: Maximising Social & Professional Media Impact
- + Small Group Mock Interviews: Enhancing Your Interview Skills
- + Mastering Presentation and Pitching Skills

04

Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + Recruitment Series
- + Career Fair
- + Professional Sharing Seminars
- + Expert Recruitment Seminars

05

Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + Alumni Sharing
- + Fireside Chats with Executives
- + Competitions and Challenges



The Student Enrichment Team

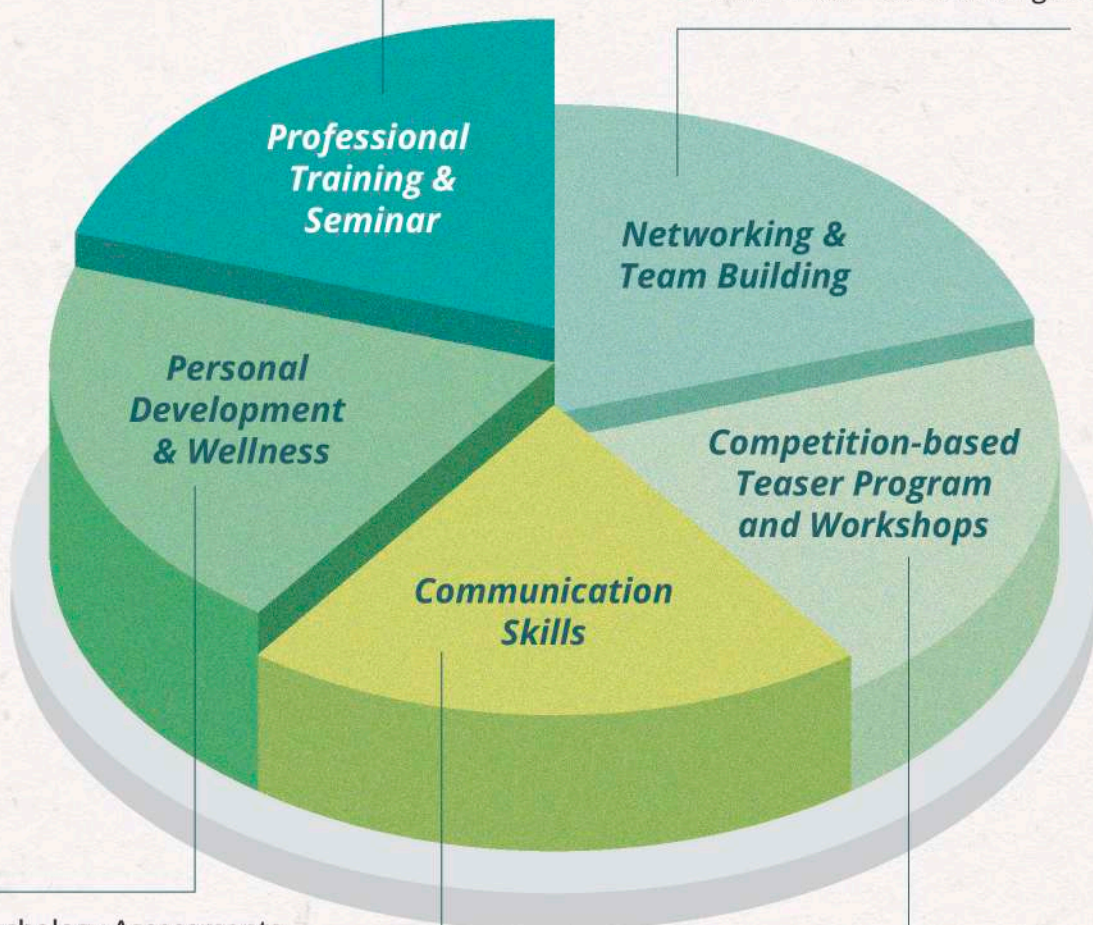
The Student Enrichment Team organises a wide range of events and activities for students and alumni of the specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication skills and Competition-based Teaser Program and Workshops. Students are able to have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.

Summary of Student Enrichment Activities

(Aug 2024 - June 2025)

- ▶ Industry Talk & Seminar
- ▶ Alumni Experience Sharing
- ▶ Business Executive Training

- ▶ Networking Drinks
- ▶ Cultural Diversity Activities
- ▶ Community Services
- ▶ Inter-house Teambuilding Activities



- ▶ Psychology Assessments
- ▶ Happiness Workshop
- ▶ Sports and Hiking
- ▶ Counselling and Wellness Programme

- ▶ Languages
- ▶ Public Speaking
- ▶ Effective Presentation
- ▶ Leadership skills
- ▶ Soft Skills Training

- ▶ Machine Learning
- ▶ Financial Database
- ▶ Programming & Computer Coding
- ▶ Generative AI Course

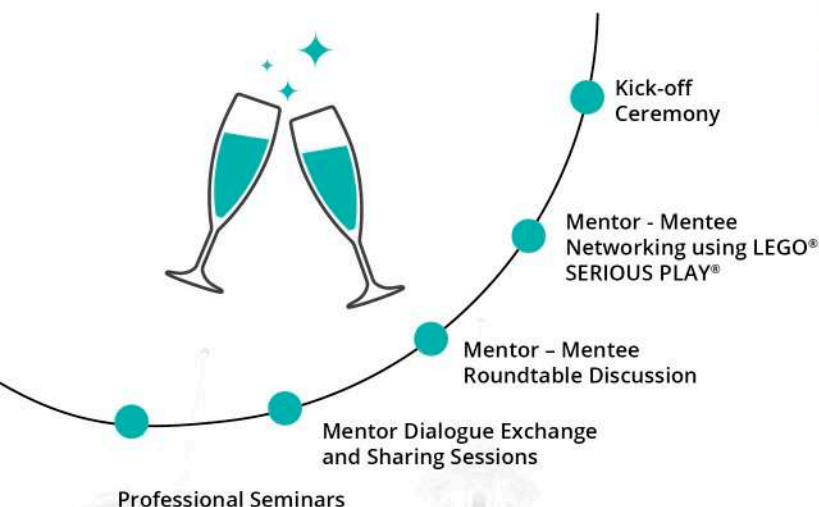


The Student Enrichment Team

Mentorship Programme

The Mentorship programme offers specialized master's students at HKU Business School (**Mentees**) a platform to go beyond the classroom, gaining real-world insights and career advice from alumni and industry professionals in leadership roles (**Executive Mentors**). Additionally, it fosters a vibrant master's community, strengthening connections with these experienced practitioners, as well as to contribute their knowledge and experience to nurture the young generation.

Mentorship Activities



Student Clubs

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

Mentors Professional Background

Expert Area	Position
Accounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Department Head
Family Wealth Management	Director
Finance and Financial Technology	General Manager
Financial Services Compliance Securities	Global Strategy Leader
Integration Broker Technology	Managing Director
Investment and Trading Professional	Partner
Marketing	Principal Economist
Research	Regional Head
	Vice President





Student Ambassador Programme

The HKU Business School Masters Student Ambassadors consist of a dynamic group of enthusiastic, passionate, and knowledgeable student leaders representing the twelve specialized Masters Programmes. As Student Ambassadors (SA), they will play a crucial role in planning and organizing student-led activities, taking the lead in creating a vibrant and engaging student community, building connections with business leaders and senior executives across diversified industries as well as establish a global mindset to work with students from different cultural backgrounds.



VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS



Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.

Contact Us



MASTER OF ACCOUNTING

Email: MACctadmissions@hku.hk
Phone: (852) 3962 1280



MASTER OF ACCOUNTING ANALYTICS

Email: MAAadmissions@hku.hk
Phone: (852) 3917 3495



MASTER OF ARTIFICIAL INTELLIGENCE IN BUSINESS

Email: MAIBadmissions@hku.hk



MASTER OF ECONOMICS

Email: MEadmissions@hku.hk
Phone: (852) 3962 1451



MASTER OF FAMILY WEALTH MANAGEMENT

Email: mfwm@hku.hk
Phone: (852) 3917 2460



MASTER OF FINANCE

Email: MFadmissions@hku.hk
Phone: (852) 3962 1271



MASTER OF FINANCE IN FINANCIAL TECHNOLOGY

Email: MFFTadmissions@hku.hk
Phone: (852) 2255 0821



MASTER OF GLOBAL MANAGEMENT

Email: MGMadmissions@hku.hk
Phone: (852) 3962 1376



MASTER OF SCIENCE IN BUSINESS ANALYTICS

Email: MSBAadmissions@hku.hk
Phone: (852) 3962 1246



MASTER OF SCIENCE IN MARKETING

Email: MSMKTadmissions@hku.hk
Phone: (852) 3962 1295



MASTER OF SUSTAINABLE ACCOUNTING AND FINANCE

Email: MSAFadmissions@hku.hk
Phone: (852) 2255 0812



MASTER OF WEALTH MANAGEMENT

Email: MWMadmissions@hku.hk
Phone: (852) 2255 0810



Facebook



Instagram



LinkedIn



Twitter



Weibo



Wechat



Xiaohongshu





280,000+
Alumni



> 150
Nationalities



100
Alumni Networks



30,000+
HKU Business School Graduates



**Our HKU Alumni
Network**