



**HKU  
BUSINESS  
SCHOOL**  
港大經管學院

Masters  
Programmes



# MASTERS PROGRAMMES 2026 INTAKE



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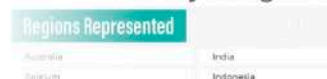
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# *Why Hong Kong?*





**1<sup>st</sup>**

**Freest economy:  
World No.1**

Since 1996 (Canada-based  
Fraser Institute)

**2<sup>nd</sup>**

**World No.2**

Business-friendly tax system  
(PricewaterhouseCoopers  
LLP and the World Bank Group:  
Paying Taxes 2020)

**3<sup>rd</sup>**

**World No.3**

Ease of Doing Business  
(The World Bank Group:  
Doing Business Report 2020)

**4<sup>th</sup>**

**World No.4**

Global financial centre  
(The 2023 Global Financial  
Centres Index 33rd Edition)

**3<sup>rd</sup>**

**World No.3**

World Competitiveness  
Ranking 2025

# HKU Business School

Faculty Members

## Vision

To be a leading, globally-impactful academic institution of business and economics.

## Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-re-  
nowned and prestigious  
universities around the globe

**180+**

Faculty Members  
(Full time)

**19**

Regions

Including: Australia,  
Canada, France, Singapore,  
Sweden, U.K and U.S.A etc.

## Rankings

The University  
of Hong Kong

**No. 1**  
in Hong Kong

QS World University  
Rankings 2026

**No. 11**  
in the World

**No. 10**  
in the World

QS Graduate Employability  
Ranking 2022

**No. 4**  
in the World

Times Higher Education (THE)  
World's Most International Universities  
Ranking 2025

**No. 1**  
in Hong Kong

Times Higher Education (THE)  
World Universities Ranking 2026

**No. 33**  
in the World



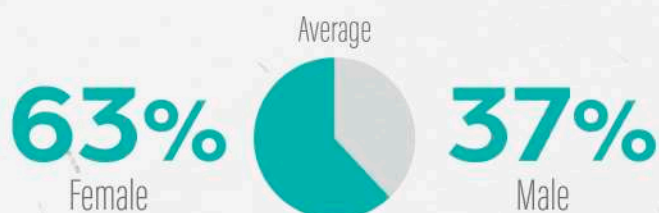
# Our 2025-2026

## student community at a glance

### Locations Represented

Argentina	Hong Kong	Russia
Australia	Hungary	Taiwan
Austria	India	Thailand
Canada	Korea	U.K.
Chinese Mainland	Macau	U.S.A.
Colombia	Malaysia	Vietnam
France	Mexico	
Georgia	Netherlands	
Germany	Norway	

### Gender



### Undergraduate University

Australian National University	Shanghai Jiao Tong University	Tsinghua University
Carnegie Mellon University	The London School of Economics and Political Science	University of Oxford
Columbia University		University College London
Cornell University	The University of Amsterdam	University of British Columbia
Fudan University	The University of Auckland	University of California, Berkeley
Imperial College London	The University of Chicago	University of California, Los Angeles
King's College London	The University of Edinburgh	University of Cambridge
Korea University	The University of Hong Kong	University of Michigan-Ann Arbor
McGill University	The University of Manchester	University of Toronto
Monash University	The University of Melbourne	Yonsei University
National University of Singapore	The University of New South Wales	Zhejiang University
New York University	The University of Queensland	
Peking University	The University of Sydney	



# *Life* in **HONG KONG**









# Our campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the Cyberport, HKU Main Campus and Town Centre at Admiralty.



## Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.



## HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.



## Town Centre

Located at the heart of the city, Admiralty Town Centre brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.



# Global presence



## HKU Beijing Centre

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.



## HKU-Tel Aviv Innovation Hub

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.



## Shenzhen Campus

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.



## The Representative Office of The University of Hong Kong in Vietnam

HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.



## HKU iCube




















HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

## Quick Facts

TYPE	INTAKE	FORMAT	MEDIUM	DURATION
 Master Degree	 August	 Full-Time	 English	 Minimum 1 year / Maximum 2 years

## Class Days

Normally 2 sessions of teaching per course per week

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
  	  	  	  	  	 
 Morning Session	 Afternoon Session		 Evening Session		

## Course Assessments a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination



# Master of Science in Business Analytics





# Master of Science in Business Analytics Overview

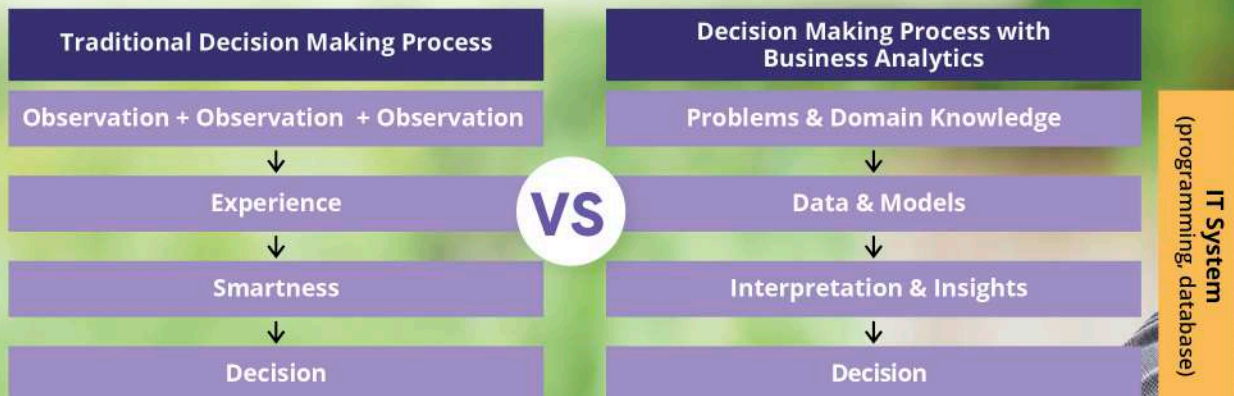
## Rise to the Challenges of Big Data

The Master of Science in Business Analytics programme at the HKU Business School offers a comprehensive curriculum that includes understanding data, transforming data into information and converting information into executable actions. There is currently an unprecedented industry demand for business analytics professionals, and the School offers core analytics and quantitative competencies and skills,

along with an extensive range of elective options to allow students to proceed in many specific focus areas. The programme boasts a real world business analytics project with reputable corporations in the region and offers a summer boot camp for those looking to equip themselves with the quantitative knowledge and skills necessary to excel in this programme.

## What is Business Analytics?

### Rise to the Challenge of Big Data and Artificial Intelligence





## 1 What prerequisite skills do I need to apply for the Master of Science in Business Analytics programme?

We welcome applicants from all fields. However, applicants with a strong background in both STEM (Science, Technology, Engineering and Mathematics) and business skills would have an advantage.

# Top 4 Q&A

## PROGRAMME DIRECTOR

Top 4 questions about the Master of Science in Business Analytics programme, answered by our Programme Director

*Prof. Liao Wang*

## 2 What is the purpose of the boot camp?

We admit applicants from diverse backgrounds each year to enrich our students' learning experience. To ensure that every student has the foundational knowledge and skills required to tackle the academic challenges ahead, the boot camp covers basic knowledge of mathematics (calculus and linear algebra), statistics and programming (Python, R, and SQL). The boot camp is optional, although almost all students in prior cohorts have participated in it.

## 3 What skills will I develop in this programme?

Our curriculum design aims to help students develop both hard and soft skills related to business analytics throughout the programme. Students will develop technical skills such as data acquisition (web scraping), data visualisation (Tableau), data management (SQL), statistical programming (Python and R) and machine learning/deep learning, as well as business skills such as communication, critical thinking, teamwork and leadership. Our programme offers courses focusing on all types of data analytics including descriptive analytics, predictive analytics and prescriptive analytics.

## 4 How does the capstone project work?

The capstone project course is one of the most special features of this programme. Students form a team and apply analytics knowledge and skills learnt in previous courses to solve a real-life business problem facing our project sponsors. We have collaborated with over 30 companies or government agencies in the past three years' capstone projects. Students will have an opportunity to gain valuable project experiences through analysing the internal data provided by our project sponsors and external data collected by students themselves. Working in a team environment also allows students to develop key soft skills such as work ethic, communication, teamwork and leadership.

Prof.

**Liao Wang**

Programme Director -  
Master of Science in Business Analytics

**4**  
CORE  
COURSES

+

**5**  
ELECTIVE  
COURSES

+

**1**  
CAPSTONE  
COURSE

=

**10**  
TOTAL  
COURSES

Artificial Intelligence (AI) Stream\*

Management Consulting (MC) Stream\*

### Boot camp

Consulting Fundamentals 1 & 2

6 hours

Mathematics

6 hours

Programming

15 hours

Database

3 hours

Statistics

6 hours

## Core courses (Four Courses)

Business Statistics

Decision Analytics

Operations Analytics

Python for Data Analytics

## Elective Courses (Five Courses)

Accounting Analytics for Managerial  
Decisions

International Study Field Trip

Independent Study Projects

Professional Development  
Programmes

Students who choose to graduate with the AI stream are required to take a minimum of 6 credits from elective List A and a minimum of 6 credits from elective List B.

List A  
(AI Methods)

Deep Learning

Forecasting and Predictive  
Analytics

Machine Learning

Optimization and  
Reinforcement Learning

List B  
(AI Applications)

Applied Large Language Models

Big Data Analytics on the Cloud

Ethics in Artificial Intelligence

Generative Artificial Intelligence

Quantitative Trading

Students who choose to graduate with the MC stream are required to take a minimum of 6 credits from elective List C and a minimum of 6 credits from elective List D.

List C  
(Analytical  
Methods)

Business Simulation

Database Design and  
Management

Digital Experimentation Methods \*\*\*

Geospatial and Business Analytics

Machine Learning

Storytelling with Data

List D  
(Domain  
Expertise)

Digital Innovation

Financial Engineering

Supply Chain and Logistics  
Management

Social Media and Digital  
Marketing Analytics

Candidates who do not choose to concentrate in any of the above streams can take any five elective courses offered during the academic year.

## Capstone Course (Choose One)

Business Analytics Capstone

Business Case Analysis Capstone

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

\* The Programme offers two streams: 1) Artificial Intelligence (AI), 2) Management Consulting (MC). Students may choose to concentrate in one of the two streams according to their interests and career aspirations. Students may also choose to graduate without concentration provided that they complete the four core courses, the capstone course and five electives.

\*\* Up to two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Science in Business Analytics programme.

\*\*\* Note: This course is not open to candidates who have taken or are taking MSBA7037 or MSMK7034.



# Scholarship

## Entrance Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 5% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

## Merit-Based Scholarship

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

## Fargo Wealth Excellence Scholarship

Up to fourteen scholarships shall be awarded each year to full-time Year One students of Master of Accounting, Master of Economics, Master of Finance, Master of Finance in Financial Technology, Master of Global Management, Master of Science in Business Analytics and Master of Science in Marketing, on the basis of academic performance in the respective programme and contributions to the community of the respective masters programme. The Scholarship shall be of the value of HK\$10,000 each.

## Tuition Fee

# \$426,000\*

A deposit of HK\$142,000\* is required to confirm the admission offer. The balance shall be payable in two instalments in one year, irrespective of the number of courses taken in each module.

\* Subject to change and final approval of the University.

## HKU Business School Dean's Master Fellowship

The Fellowship shall be awarded to new full-time students admitted to any one of the taught postgraduate programmes offered by the Faculty of Business and Economics based on the following criteria: a. Academic performance; b. Relevance of work experience, if applicable; and, c. Interview performance, if applicable.

### Generous Scholarship

The value of the Fellowship ranges from HK\$250,000 to the full prevailing composition fee

### Top-tier Internship Opportunities

- Opportunities to undertake pre-programme internships
- Gain hands-on experience with leading companies to grow your career

### Personalised Mentorship

- Tailored mentorship will be provided throughout your Master's programme
- Networking events will be organised among awardees, faculty and business leaders to build your connections

All eligible candidates\*\*\* are automatically considered; no separate application is required.

\*\*\*Outstanding students will only be awarded either the Entrance Scholarship or the Dean's Master Fellowship. The scholarship and fellowship will not be issued to the same candidate.

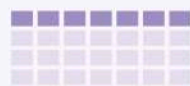
## Boot Camp

### Purpose

To ensure that everyone has the foundational knowledge and skills required to tackle the academic challenges ahead

### Duration

~ 1 Week



### Mode

Interactive lectures

## Course Exemption

Up to two required courses may be granted, except for the capstone course, if candidates:

**A**

can provide evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained.

No credits will be given for the exempted course and candidates shall be required to take an approved alternative course of the same credit value.

## Prof. Haipeng Shen

### Business Analytics Capstone



Can students get connected with business clients and work on their analytics projects in a team working environment before graduation? The answer is YES! The Business Analytics Capstone course matches teams of students with business clients and offers them the opportunity to engage in various stages of a real analytics project, supervised by a faculty advisor and client representatives. They will get their hands dirty and experience a live preview of what their work life will look like while still being students.

## Prof. Zhixi Wan

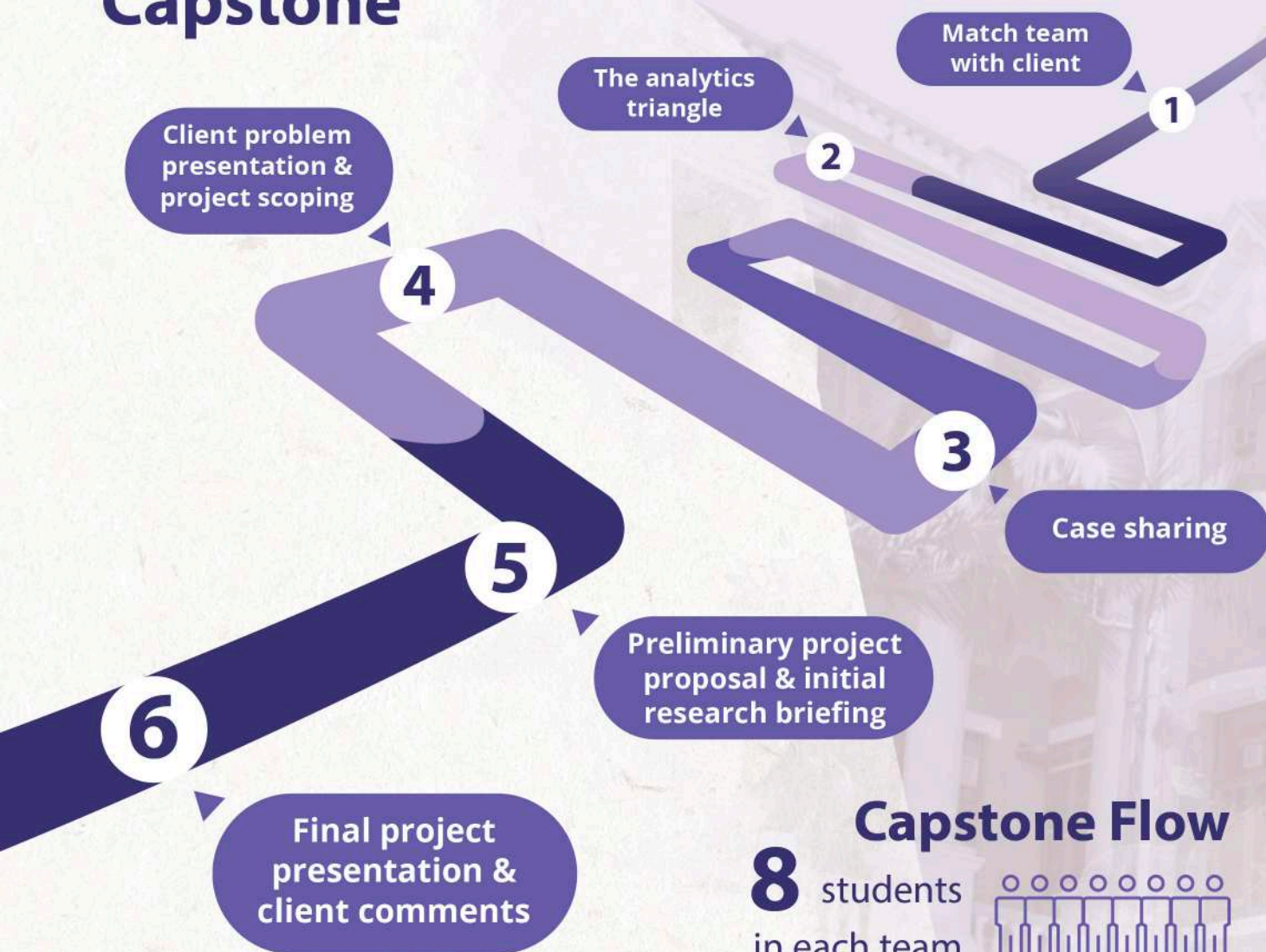
### Geospatial and Business Analytics



Companies increasingly look for business analysts with a geospatial mindset and toolbox to unlock opportunities of growth and better customer services. Our course on Geospatial and Business Analytics introduces the basic knowledge of geospatial data, systems and methods. It helps students develop skills such as data processing, descriptive analysis, and advanced predictive and prescriptive analysis, in order to tackle challenging problems related to location; the "where" aspect that concerns all kinds of businesses.



# Business Analytics Capstone



**Capstone Flow**  
**8** students  
 in each team



## Corporate Connections

- |   |  |
|---|--|
| + AIA                                   | + ICBC (Industrial and Commercial Bank of China) |
| + Beijing Prism Private Fund Management | + KPMG International                             |
| + Blockpour                             | + Lane Crawford                                  |
| + Cathay Pacific (CX)                   | + Mapxus   |
| + CLP Power Hong Kong                   | + Micro Connect                                  |
| + Dah Chong Hong                        | + Microsoft                                      |
| + Datago Technology                     | + MuWu Barbeque                                  |
| + DFS Group                             | + Ping An Technology                             |
| + DHgate.com                            | + Polymer Capital                                |
| + FWD Group                             | + Queen Elizabeth Hospital                       |
| + Hang Seng Bank                        | + TAL Education Group (also known as 学而思)        |
| + Hashkey Capital                       | + Tencent  |
| + HKEx                                  | + WeChat Pay HK                                  |
| + HKSAR Water Supplies Department       | + Y2 Capital                                     |
| + HSBC                                  | + YAS Microinsurance                             |
| + Huazhu Hotels Group                   | + Yili Group                                     |
| + Hutchison Telecomm.                   | + Yuu/Dairy Farm                                 |



# Student Experience Sharing



## Eddie Cheung

Senior Consultant, Tax and Business Advisory Services, PwC (Class of 2024)

HKU's Master of Science in Business Analytics Programme effectively transformed me from a Tax and Business Consultant into a data-driven strategist. The curriculum's perfect balance of technical rigour (including machine learning and predictive modeling) and business applications enabled me to bridge accounting with cutting-edge analytics.

A key highlight was developing a customer segmentation strategy for a major telecom provider in Hong Kong during my capstone project. By applying clustering algorithms, we delivered actionable acquisition insights that I now use when consulting with clients. The HKU Business School Masters Student Ambassador Programme was equally empowering, enhancing my ability to translate technical concepts for executive audiences through initiatives like HKU's ESG research videos - a skill I apply daily with my clients.

Beyond technical skills, HKU cultivated my strategic, data-first mindset and helped me build an invaluable professional network. For professionals seeking to lead in the digital economy, this programme offers the ideal combination of analytical mastery and business acumen.



## Vito Martino

Master of Science in Business Analytics (Class of 2023)

In today's data-driven business environment, there is a high demand for professionals with strong analytics skills. The programme is designed to prepare students for this demand by providing them with a deep understanding of analytics tools, techniques, and applications. It provides students with practical skills and knowledge that are essential for success in the field of business analytics. MScBA covers a wide range of topics, including data mining, machine learning, predictive modeling, and data visualization. It was quite challenging when I first approach to coding combined with the notions of statistics and machine learning. It took some time to practice in the beginning but it was such a great learning experience. I would like to express my gratitude to HKU for not only improving my academic performance but also helping me grow as an individual.



# Class Profile

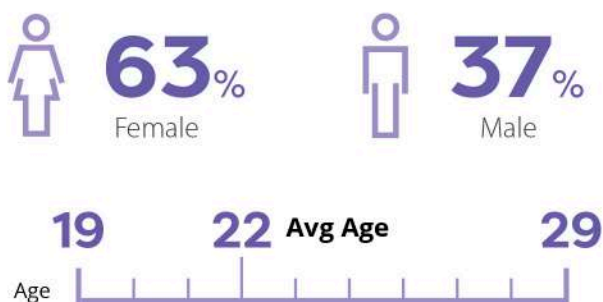
We recruit students from diverse backgrounds each year to enrich students' learning experience



## Previous Employers (Internship)

- Agricultural Bank of China
- American International Group
- Bank of China
- Bank of East Asia
- Boston Consulting Group
- ByteDance
- China Everbright Bank
- China Post
- CITIC Securities
- Frost & Sullivan
- GF Securities
- Haitong Securities
- Hang Seng Bank Limited
- Hilton Garden Inn
- Huatai Securities
- Huawei
- Industrial and Commercial Bank of China
- Ipsos China
- State Power Investment Corporation Group

## Gender + Age



## Internship Experience





# Admission Requirements

*To be eligible for admission to our programme, you must:*



**Obtain a TOEFL/IELTS score if you are not from an English-medium university**

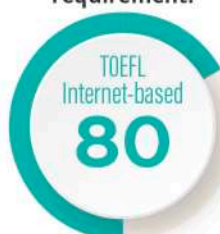


**Obtain statements from two referees, regarding suitability for the programme**



**Hold a recognised Bachelor's degree or equivalent**

**Minimum score requirement:**



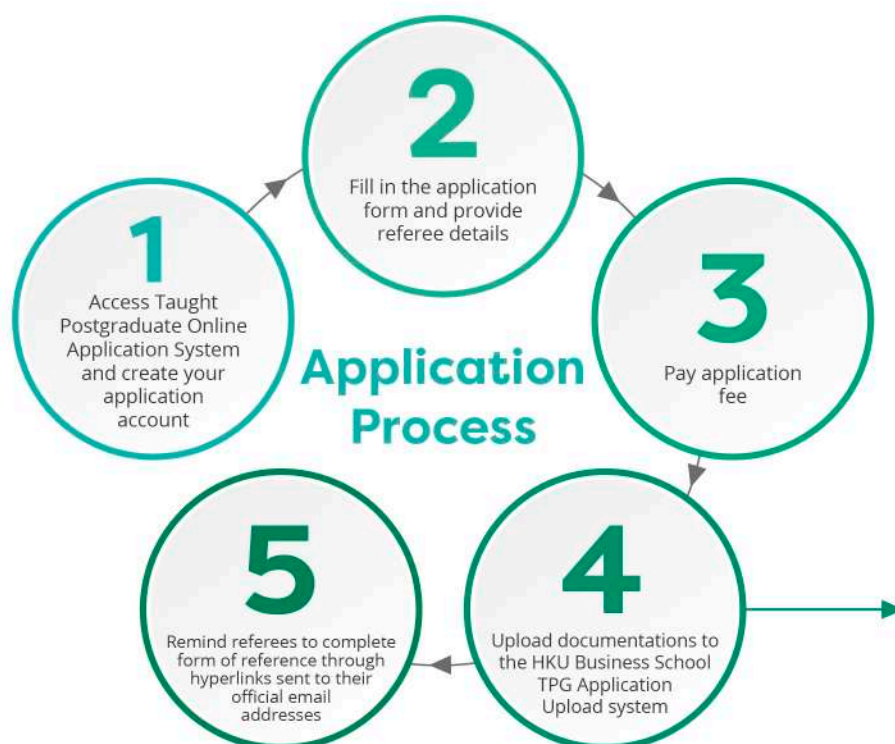
or



GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

#### Code Number

TOEFL: 9671 ;  
GRE for HKU: 2482;  
GRE for Master of Family Wealth Management: 1275



For more details, please refer to the Masters Programmes website.

#### Remarks:

- At least one of the referee must be an academic referee from the university that you have graduated or will graduate from.
- To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The School unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The School reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. HKU Business School does not authorize any intermediary organizations to recruit or admit students.
- Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.



# The HKU Business School has a dedicated team that prepares our masters students for **success in the world of work.**

By leveraging our networks and resources, we aim to provide first-rate career services which lead and inspire students to:

## 01

Define a career path and unlock their full potential

Explore and understand the industry sectors they are most interested in and evaluate options based on their profile and aspirations

## 02

## 03

Develop a realistic career plan and execute strategies to achieve it

Enhance the skills, competencies and confidence necessary to succeed in the world of business

## 04

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We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events are exclusive to HKU Business School masters students.





## Partial Employers List

### Banking and Financial Services:

Bank of China	China Construction Bank	China Merchants Bank	DBS
Futu Securities	Goldman Sachs	Guotai Junan International	HSBC
Huatai International Financial Holdings	ICBC Asia	Ping An	

### Professional Services and Consulting:

Deloitte	Ernst & Young	KPMG	Oliver Wyman	PricewaterhouseCoopers
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### Technology:

Alibaba	Amazon Web Services	ByteDance	Huawei	
IBM Consulting	Insta360	JD.com	Kuaishou Technology	
Meituan	miHoYo	Tencent	Xiaohongshu	Xiaomi

### Others:

BASF	Cainiao	Hong Kong Jockey Club	Hong Kong Monetary Authority	
Marriott International	Midea	OOCL	Pfizer	Trip.com Group

^ Data based on graduate surveys which was launched in 2024.





## Your Journey, Our Support: Guiding You Every Step of the Way

### Tools and Resources

Empowering Your Research and  
Job Market Intelligence with  
Professional Tools

- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

# 01

### Know Yourself and Your Strengths

Gain Insights into Your Relationship Style, Understand Your Impact on Others, and Identify Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

# 02

### Plan Your Career

Profile Analysis, Option Research, and Building Realistic Career Plans: Navigating Your Path to Success, through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

# Career Development & Training

Expanding Horizons: Explore a Range of  
Career Development Activities with Us





# 03

## Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + Crafting Compelling CVs and Cover Letters
- + Personal Branding: Maximising Social & Professional Media Impact
- + Small Group Mock Interviews: Enhancing Your Interview Skills
- + Mastering Presentation and Pitching Skills

# 04

## Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + Recruitment Series
- + Career Fair
- + Professional Sharing Seminars
- + Expert Recruitment Seminars

# 05

## Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + Alumni Sharing
- + Fireside Chats with Executives
- + Competitions and Challenges





## The Student Enrichment Team

The Student Enrichment Team organises a wide range of events and activities for students and alumni of the specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication skills and Competition-based Teaser Program and Workshops. Students are able to have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.

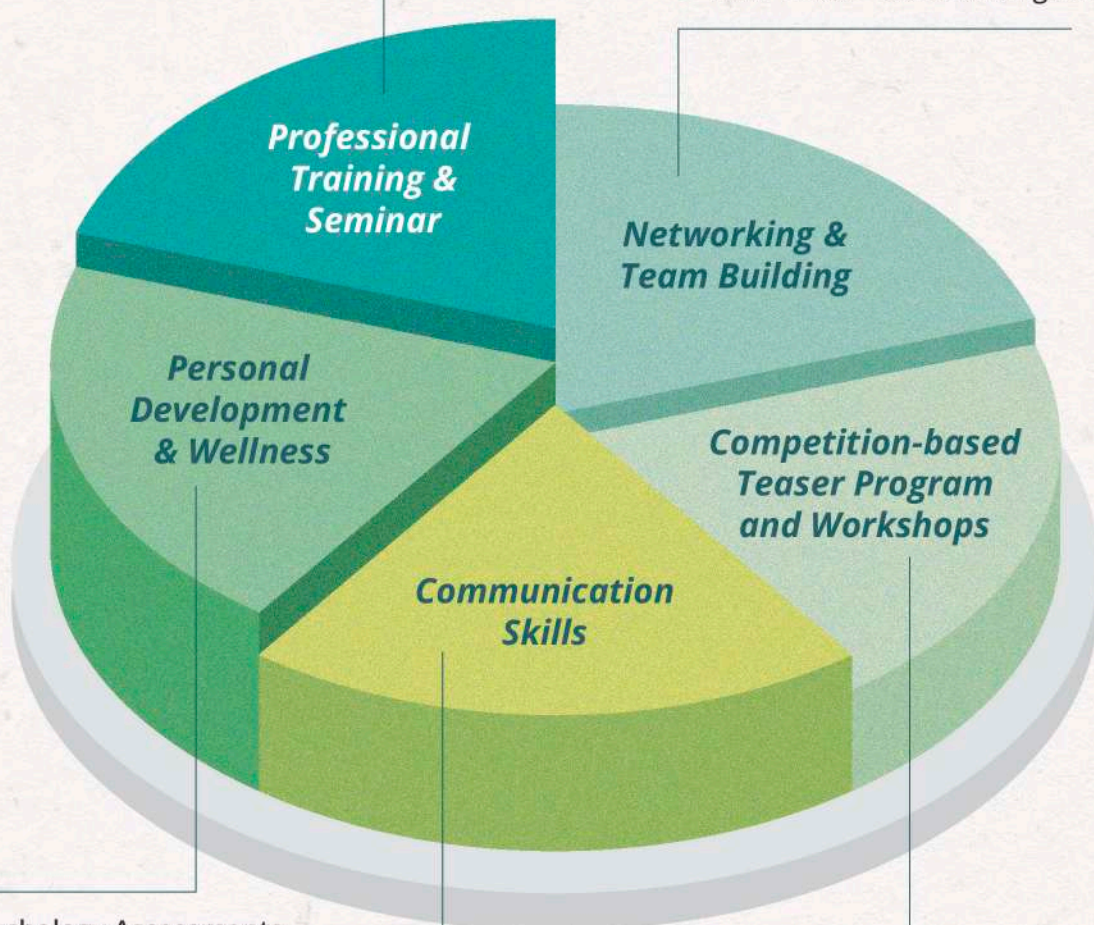


# Summary of Student Enrichment Activities

(Aug 2024 - June 2025)

- ▶ Industry Talk & Seminar
- ▶ Alumni Experience Sharing
- ▶ Business Executive Training

- ▶ Networking Drinks
- ▶ Cultural Diversity Activities
- ▶ Community Services
- ▶ Inter-house Teambuilding Activities



- ▶ Psychology Assessments
- ▶ Happiness Workshop
- ▶ Sports and Hiking
- ▶ Counselling and Wellness Programme

- ▶ Languages
- ▶ Public Speaking
- ▶ Effective Presentation
- ▶ Leadership skills
- ▶ Soft Skills Training

- ▶ Machine Learning
- ▶ Financial Database
- ▶ Programming & Computer Coding
- ▶ Generative AI Course



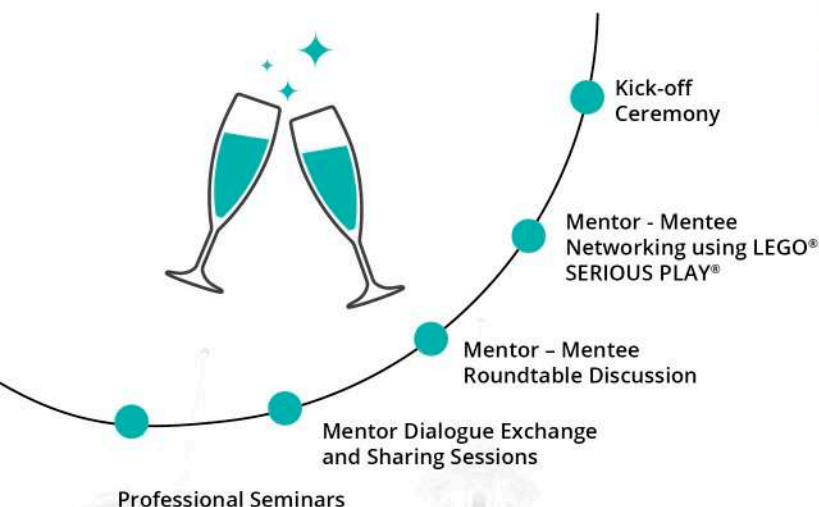


## The Student Enrichment Team

### Mentorship Programme

The Mentorship programme offers specialized master's students at HKU Business School (**Mentees**) a platform to go beyond the classroom, gaining real-world insights and career advice from alumni and industry professionals in leadership roles (**Executive Mentors**). Additionally, it fosters a vibrant master's community, strengthening connections with these experienced practitioners, as well as to contribute their knowledge and experience to nurture the young generation.

### Mentorship Activities



### Student Clubs

Student Clubs have been set up with the aim of equipping students to develop and enhance the industry knowledge and real-world insights through specialized industry tours and talks. Students will learn to apply highly effective steps that cover the key functional areas of every business: operations, marketing, finance, and human resources. Students will be able to develop and practice their skills in the workplace. The Student Clubs also aim to promote activities and careers in related areas among the Masters community. Club officers (The Elite Club) will be offered a series of leadership training to equip them with the necessary skillsets as future leaders.

### Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 15+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

### Mentors Professional Background

Expert Area	Position
Accounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Department Head
Family Wealth Management	Director
Finance and Financial Technology	General Manager
Financial Services Compliance Securities	Global Strategy Leader
Integration Broker Technology	Managing Director
Investment and Trading Professional	Partner
Marketing	Principal Economist
Research	Regional Head
	Vice President







## Student Ambassador Programme

The HKU Business School Masters Student Ambassadors consist of a dynamic group of enthusiastic, passionate, and knowledgeable student leaders representing the twelve specialized Masters Programmes. As Student Ambassadors (SA), they will play a crucial role in planning and organizing student-led activities, taking the lead in creating a vibrant and engaging student community, building connections with business leaders and senior executives across diversified industries as well as establish a global mindset to work with students from different cultural backgrounds.



VIRTUAL HOUSES FOR HKU BUSINESS SCHOOL MASTERS STUDENTS



## Virtual House System

The first-ever Virtual House System, in a total of 8 Houses, aims to create a supportive and engaging environment for our Masters Programmes students, specifically designed to foster greater student participation and interaction. The HKU Business School Masters Programmes House Committees will be selected from a group of dynamic and dedicated students representing the 8 Houses. House Committees will be playing pivotal role in building and fostering the sense of belonging of House Community, as well as actively encouraging and motivating students through interactive Inter-House competitions, teambuilding activities, sports and wellness programmes.



# Contact Us



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**> 150**  
Nationalities



**100**  
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**30,000+**  
HKU Business School Graduates



**Our HKU Alumni  
Network**